



# 2015-2019 YOUTH DEVELOPMENT STRATEGY



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## Executive Summary & Fast Facts

**Young people matter.** Today and into the future we are investing in young people not only because it is important for their individual development but because it is an essential component in the sustainability and future of rural communities. Golden Plains Shire Council has recognised the importance of investing in young people in our Council Plan 2013-2017 stating a commitment to *‘support the development of young people in the Shire’*.

In early 2015, Golden Plains Shire and contracted consultants undertook a comprehensive research process, including consultation with two hundred and forty three (243) people, to develop a 2015-2019 Youth Development Strategy (this document).

**The purpose of this strategy is to guide Golden Plains Shire Council’s youth development work over the next 4 years.** Part one of this document outlines the Youth Development Strategy including the core principles, key focus areas, key actions and resource allocation. Part two of this document houses the background findings and results that informed the strategy.

In summary the strategy process found Golden Plains is a growing local government area (2% between 2013-2014) and although currently our proportion of young people (17%) is slightly lower than the State (19%) the growth projections are considerably higher for Golden Plains Shire than Victoria for 2016. (Victoria the Future 2014)

There are currently 3173 young people aged 12 – 25 who reside in the Shire. The Shire creates a unique environment for young people, which poses both opportunities and challenges for Council’s youth development work.

Golden Plains Shire Council will implement a range of activities and programs to achieve our vision with young people in our Shire:

***“Young people in the Golden Plains Shire are healthy, resilient, empowered and actively contribute to building a better world”***

Five focus areas were developed to address the challenges and embrace opportunities which were identified through the research and consultation process.

1. **Get job ready**, improving access to employment options, as well as support required to secure employment;
2. **Get out and about**, improving access to transportation options;
3. **Get connected**, encouraging young people to get connected to their communities;
4. **Get involved**, having access and contributing to local events and activities; and
5. **Getting it all done**, ensuring program outcomes are delivered and maximised.



# FAST FACTS

Golden Plains has  
**56**  
small rural townships  
and settlements



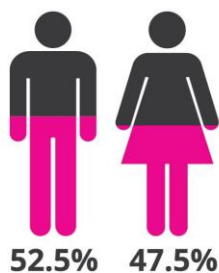
Estimated 2015 resident population

**21,223\*** 

Estimated population in 2036






**32,375\*** 

**40.6%** of households in Golden Plains comprise families, compared to **31.8%** in Victoria\*\*



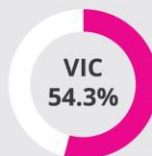
There were  
**3,173**  
people aged between  
12 and 25 residing  
in Golden Plains Shire  
in 2011\*\*

What young people in Golden Plains are doing in their spare time:

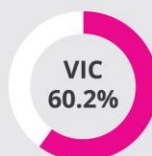
-  1. Social networking
-  2. Listening to music
-  3. Hanging out with friends
-  4. Playing sports
-  5. Sleeping



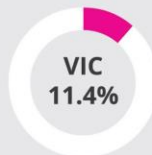
of young people aged 15-25 are engaged in employment (part time or full time)\*\*



of young people aged 12-25 are engaged in education (School, TAFE or University)\*\*



of young people aged 15-25 are unemployed\*\*



of people aged over 15 years travel out of the Shire to access employment or education options.\*\*

How young people in Golden Plains are faring:



1. Having positive relationships with peers and friends
2. Having positive relationships with family
3. Having positive role models



1. Attending holiday activities
2. Being able to make decisions in the community
3. Participating in community activities

\*Profile id \*\* ABS Census (2011)

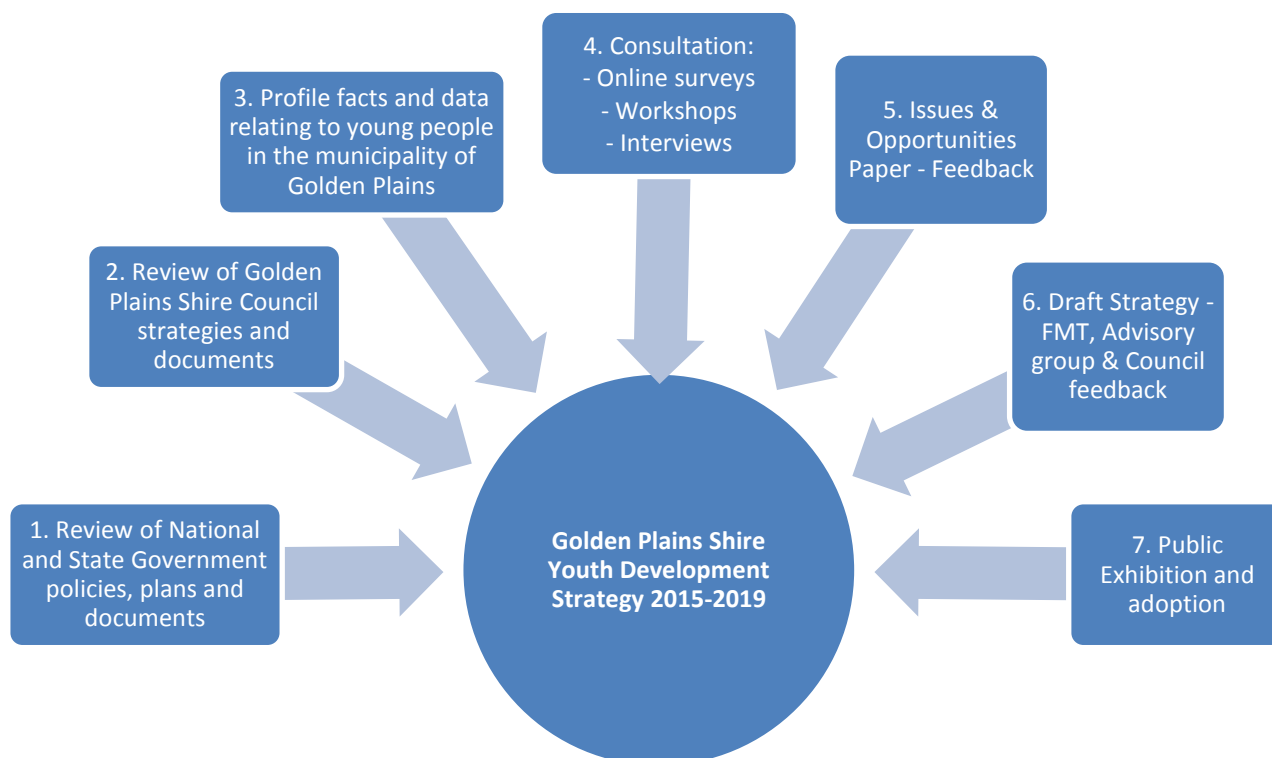
## 1. Purpose & Background

Young people matter and investing in young people is important to ensure positive development of individuals and an essential component in the sustainability of rural communities. Golden Plains Shire has a long history of youth development with the appointment of the first youth development worker in 2001. The appointment lead to the first Youth Development Plan in 2002. Golden Plains Shire Council continues to recognise the importance of investing in young people in the Council Plan 2013-2017 stating a commitment to *'support the development of young people in the Shire'*.

**The purpose** of this strategy is to guide Golden Plains Shire Council's youth development work over the next 4 years. This strategy aims to ensure young people aged 12 – 25 are provided with opportunities to feel:

- ▶ Engaged: in meaningful activities, have a voice in decisions, take ownership and responsibility, and actively participate in the community;
- ▶ Connected: have a sense of belonging and feel connected to their community; and
- ▶ Prepared: Feel confident in their skills and abilities to ensure a successful transition to adulthood.

**Background** - This strategy has been developed through a comprehensive research process, including broad and inclusive consultation involving local young people, parents, community organisations and education & youth service providers. Two hundred and forty three (243) people were directly involved in this project. The following framework used to develop the Golden Plains Youth Development Strategy 2015-19 is outlined below.



## 2. Vision

The vision of the Golden Plains Shire Youth Development Strategy 2015-2019 is:

***“Young people in the Golden Plains Shire are healthy, resilient, empowered and actively contribute to building a better world”.***

The vision statement is reflective of the aspirations of those consulted during the development of the Youth Development Strategy. It recognises the importance of these attributes to young people’s personal development and their success today and in the future.

## 3. Guiding Principles

Youth development as a discipline is neither new, nor unique to the Golden Plains Shire. Instead ‘youth development’ dates back as far as the mid 1800’s and today is employed globally by governments, schools, non-government and private sector organisations. As a result of long and extensive practice much has been learnt about how best to support positive youth development. Young people between the ages of 12-25 and are the focus of this strategy and the youth development program as defined by the national standards.

This section outlines eight core principles that are widely viewed as best practice, and/or are particularly relevant to the Golden Plains Shire. This strategy is based on these principles and will guide the implementation of all activities.

- ▶ Young people are valued and view as a respected asset to society
- ▶ All programs focus on the evolving developmental needs of young people as partners rather than clients
- ▶ All activities will contribute to the positive development of young people in the Shire (e.g. physical and mental health, employment, education)
- ▶ Families, schools and communities are engaged in developing environment that support positive youth development
- ▶ All activities will provide opportunities to build positive relationships with peers and adults
- ▶ Activities utilise a strength-based approach, building on young people’s strengths and Shire’s available assets
- ▶ Young people are involved in activities that enhance their competence, connections, character, confidence and contribution to society
- ▶ Ensure all programs and activities are accessible and inclusive for all young people including young people with disabilities, young people who identify as LGBTQI, CALD, and/or Aboriginal and Torres Strait Islander.

Oregon commission on children and families (2010) Available at: [www.playhouse395.com/s/Youth\\_Development\\_Best\\_Practices1.pdf](http://www.playhouse395.com/s/Youth_Development_Best_Practices1.pdf)



## 4. Focus areas

The following sections presents 5 focus areas that have been determined through research, consultation and alignment with Government policy. Each focus area presents a goal, a series of strategies, example activities and the ways Council will determine the goal's success.



**Focus Area 1:**  
**GET JOB READY**

**Goal:** Young people in the Golden Plains Shire have improved access to support and experiences to help them 'get job ready'

Strategies	What types of things will we do?	How we will know that we have achieved this goal?
<ol style="list-style-type: none"> <li>1. Increase opportunities for young people to gain work experience</li> <li>2. Improve access to information on employment opportunities</li> <li>3. Increase young people's involvement in skill development programs.</li> </ol>	<ul style="list-style-type: none"> <li>• Create and promote work experience placements</li> <li>• Host and facilitate young people to access skills training</li> <li>• Establish a career mentoring program</li> <li>• Support youth entrepreneurship</li> <li>• Promote employment platforms and websites</li> </ul> <p>For the full list of activities, please refer to Action Plan: Get job ready</p>	<p>The success of this goal will be measured by indicators such as:</p> <ul style="list-style-type: none"> <li>• The number of work experience placements created</li> <li>• The number of skills development workshops delivered</li> <li>• The number of young people attending workshops</li> <li>• Increase in young people's perceived ability to secure employment</li> </ul>

## Focus Area 2: GET OUT AND ABOUT

# 2



**Goal:** Young people in the Golden Plains Shire have improved access to transportation options to 'get out and about'.

Strategies	What types of things will we do?	How we will know that we have achieved this goal?
<ol style="list-style-type: none"> <li><b>1. Support existing transport options and advocate for additional services.</b></li> <li><b>2. Research and promote existing transport options to young people and their families.</b></li> <li><b>3. Explore the opportunity for young people and their communities to establish alternative transport models.</b></li> </ol>	<ul style="list-style-type: none"> <li>• Map and promote existing transport options</li> <li>• Support private transport providers</li> <li>• Advocate for improved transport</li> <li>• Support Learner Driver Mentor Program (L2P)</li> <li>• Explore community transport options</li> </ul> <p>For the full list of activities, please refer to Action Plan: Get out and about.</p>	<p>The success of this goal will be measured by indicators such as:</p> <ul style="list-style-type: none"> <li>• Uptake of L2P by drivers young people</li> <li>• Piloting of community transport program</li> <li>• Reduction in perceived transportation barriers amongst young people and parents</li> </ul>



## Focus Area 3: GET CONNECTED

# 3



**Goal:** Young people in the Golden Plains Shire are actively involved in community life.

Strategies	What types of things will we do?	How we will know that we have achieved this goal?
<ol style="list-style-type: none"> <li><b>1. Support community groups, schools, agencies and other areas of Council to increase young people's involvement in their community.</b></li> <li><b>2. Create opportunities for young people to develop skills, experience and interest/passion through community involvement and participation.</b></li> <li><b>3. Improve communication with young people to increase participation and connection.</b></li> <li><b>4. Celebrate young people's contribution to their community.</b></li> </ol>	<ul style="list-style-type: none"> <li>• Primary to Secondary school transition program to connect grade 6's to community</li> <li>• Providing a community mentoring program</li> <li>• Improving youth friendly community spaces</li> <li>• Establishing youth clubs</li> <li>• Opportunities for young people to engage with Council</li> <li>• Improve communication with young people to maximise participation and connection</li> </ul> <p>For the full list of activities, please refer to Action Plan: Get Connected</p>	<p>The success of this goal will be measured by indicators such as:</p> <ul style="list-style-type: none"> <li>• The number of students attending transition programs</li> <li>• The number of young people attending community events</li> <li>• The number of young people involved in delivering community projects</li> <li>• The number of young people involved in community groups</li> <li>• Increased engagement of young people in Council decisions and plans</li> <li>• Improvement in the extent to which young people feel connected to their community</li> </ul>

## Focus Area 4: GET INVOLVED

# 4



**Goal:** Young people in the Golden Plains Shire have access to, and contribute to hosting, local events and activities.

Strategies	What types of things will we do?	How we will know that we have achieved this goal?
<ol style="list-style-type: none"> <li><b>1. Continue to support young people to design and deliver events for young people and their community</b></li> <li><b>2. Support community groups and partners to provide events and activities for young people.</b></li> </ol>	<ul style="list-style-type: none"> <li>• Support young people to provide 5 Freeza events per year (e.g., Battle of the Bands, Skate Park events, School holiday programs)</li> <li>• Training and support for community groups on involving young people in community events</li> <li>• Training and support for young people in events management</li> </ul> <p>For the full list of activities, please refer to Action Plan: Get Involved</p>	<p>The success of this goal will be measured by indicators such as:</p> <ul style="list-style-type: none"> <li>• Increase in the number youth-led events and activities</li> <li>• The number of young people engaging in events-related skills development and training</li> <li>• Increase in the number of young people attending community events and programs</li> </ul>



## Focus Area 5: GETTING IT ALL DONE

# 5



**Goal:** Ensure effective program design, monitoring, implementation, and reporting to maximise program outcomes.

Strategies	What types of things will we do?	How we will know that we have achieved this goal?
<ol style="list-style-type: none"> <li><b>1. Develop partnerships and advocate to maximise outcomes for young people.</b></li> <li><b>2. Establish internal systems and procedures for program planning, monitoring, evaluation and reporting.</b></li> </ol>	<ul style="list-style-type: none"> <li>• Work in partnership with universities, agencies, community groups and Council units</li> <li>• Advocate for service provision and young people's needs</li> <li>• Monitor and evaluate programs and activities and make continuous improvements</li> <li>• Professional development for Council officers</li> <li>• Present program outcomes to funding bodies and Council</li> </ul> <p>For the full list of activities, please refer to Action Plan: Getting it all done</p>	<p>The success of this goal will be measured by indicators such as:</p> <ul style="list-style-type: none"> <li>• Identification and establishment of strategic partnerships</li> <li>• Increase in service provision for young people in the Shire</li> <li>• Funding secured for programs and activities</li> <li>• Council officers completing professional development</li> <li>• Development and completion of monitoring, evaluation and reporting procedures and tasks</li> </ul>



## 5. Action plan

It should be noted that Golden Plains Shire may be forced to reduce the number of actions delivered in this strategy if the state government decreases commitment and funding including instating a policy of rate capping. In the event of this occurring Golden Plains Shire would not be in a financial position to provide all of the programs and activities listed below.

### Action Plan 1: Get job ready

1. Get job ready								
<b>Goal: Young people in the Golden Plains Shire have improved access to support and experiences to 'get job ready'.</b>								
<b>Actions:</b>	<b>Year 1</b>	<b>Year 2</b>	<b>Year 3</b>	<b>Year 4</b>	<b>Human Resources (Council Unit)</b>	<b>Financial Resources</b>	<b>Funding Source/Program</b>	<b>Contingent or Resourced</b>
<b>Strategy 1. Increase opportunities for young people to gain work experience</b>								
<b>1.1</b> Establish work experience opportunities within Council		X	X	X	<ul style="list-style-type: none"> <li>Human Resources</li> <li>Economic Development</li> <li>Community Development</li> <li>Child &amp; Family Services</li> <li>Other Council Units as required</li> </ul>	\$600/year	Engage Grant	Yr 2 – 3: Resourced Yr 4: Contingent
<b>1.2</b> Work with other agencies such as the LLEN, schools and TAFE, to increase work experience placements opportunities for young people who live within the Shire.		X	X	X	<ul style="list-style-type: none"> <li>Community Development</li> <li>Economic Development</li> </ul>	\$800/year	Engage Grant	Yr 2 – 3: Resourced Yr 4: Contingent
<b>1.3</b> Continue to work with schools, TAFE and community groups to facilitate VCAL community projects within the Shire.	X	X	X	X	<ul style="list-style-type: none"> <li>Youth Development</li> <li>Community Development</li> <li>Health and Wellbeing</li> </ul>	Funding source secured by schools	DET	Resourced
<b>1.4</b> Explore the possibility of establishing a social procurement policy so Council contributes to youth development through procurement. E.g. young people on			X	X	<ul style="list-style-type: none"> <li>Youth Development</li> <li>Finance and procurement</li> </ul>	Officer time only	Council	Resourced

preferred supplier list, companies contracted by Council contribute to youth development by providing work experience placements or employ local young people, support young people to be on casual pool								
<b>Strategy 2. Improve access to information on employment opportunities (waged and self employment)</b>								
<b>2.1</b> Partner with the agencies and Council Economic Development Unit to better promote local employment opportunities on existing youth employment platforms and forums. Promote to young people and parents.	X	X	X	X	▶ Youth Development ▶ Economic Development	\$800/year	Engage Grant	Yr 1 – 3: Resourced Yr 4: Contingent
<b>2.2</b> Utilise the IVAN to promote youth employment websites/platforms/forums and provide employment information.	X	X	X	X	▶ Youth Development	IVAN running costs	Council	Resourced
<b>2.3</b> Profile employment pathways, successful young business owners to promote the possibility of starting up a small business as an employment option. Promote to young people and parents		X	X	X	▶ Youth Development ▶ Economic Development	Year 2-4: \$1,200	Engage Grant	Yr 1 – 3: Resourced Yr 4: Contingent
<b>2.4</b> Continue to investigate and promote existing programs and funding to support young entrepreneurs and their business ideas.		X	X	X	▶ Youth Development ▶ Economic Development	\$800 / year	Engage Grant	Yr 1 – 3: Resourced Yr 4: Contingent
<b>2.5</b> Support the development of a youth business network and explore hosting a bi-annual event for networking & professional development opportunities.		X	X	X	▶ Youth Development ▶ Economic Development	Years 2-4: \$1,100	Engage Grant	Yr 2 – 3: Resourced Yr 4: Contingent
<b>Strategy 3. Increase young people's skill development for employment</b>								
<b>3.1</b> Continue to support the establishment of mentoring relationships between young people and professionals in their field of interest e.g. Art Mentoring. Promote to young people, parents and schools.		X	X	X	▶ Youth Development ▶ Community Arts ▶ Economic Development	\$1,500/year	Engage Grant	Yr 2 – 3: Resourced Yr 4: Contingent

<b>3.2</b> Coordinate the delivery of business development workshops and technical skills training opportunities aimed at young people who are starting a business or preparing for employment.	X	X	X	X	<ul style="list-style-type: none"> <li>▶ Youth Development</li> <li>▶ Economic Development</li> </ul>	\$1,850/year	Engage Grant	Yr 1 – 3: Resourced Yr 4: Contingent
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## Action Plan 2: Get out and about

2. Get out and about								
<b>Goal: Young people in the Golden Plains Shire have improved access to transportation options to 'get out and about'</b>								
Actions:	Year 1	Year 2	Year 3	Year 4	Human Resources (Council Unit)	Financial Resources	Funding Source	Contingent or Resourced
<b>Strategy 1. Support existing transport options and advocate and/or support the development of additional services.</b>								
<b>1.1</b> Research and investigate current transport options – public, school bus and private.	X	X	X	X	<ul style="list-style-type: none"> <li>▶ Youth Development</li> <li>▶ Economic Development</li> <li>▶ Child &amp; Family Services</li> <li>▶ Health &amp; Wellbeing</li> </ul>	Officer time	N/A	Resourced
<b>1.2</b> Develop a communication plan to promote transport options to young people and their families.	X	X	X	X	<ul style="list-style-type: none"> <li>▶ Youth Development</li> <li>▶ Child &amp; Family Services</li> <li>▶ Health &amp; Wellbeing</li> <li>▶ Marketing &amp; Communications</li> </ul>	Year 1: \$1000 Year 2-4: \$600	Council	Resourced
<b>1.3</b> Research and investigate the biggest transport gaps for young people and families		X	X	X	<ul style="list-style-type: none"> <li>▶ Youth Development</li> <li>▶ Recreation</li> <li>▶ Volunteer Coordinator</li> <li>▶ Health &amp; Wellbeing</li> </ul>	Year 1 & 4: \$1,600	Council	Resourced
<b>1.4</b> Advocate for the expansion of public transport options and continue to support private providers to meet identified needs.	X	X	X	X	<ul style="list-style-type: none"> <li>▶ Economic Development</li> <li>▶ Youth Development</li> <li>▶ Health &amp; Wellbeing</li> </ul>	\$200/year	Council	Resourced



## 2. Get out and about

### Strategy 2. Equip young people and their communities to access alternative transport models.

<b>2.1</b> Continue to support young people to access the learner driver mentor program (L2P) and coordinate the delivery of the program.	X	X	X	X	<ul style="list-style-type: none"> <li>▶ Youth Development</li> <li>▶ Volunteer Coordinator</li> <li>▶ Health &amp; Wellbeing</li> <li>▶ Child &amp; Family Services</li> </ul>	\$600/year	Council	Resourced
<b>2.2</b> Explore community transport program options and trial the most viable option identified e.g. carpooling, spare seat program, volunteers IVAN drivers, youth moves.		X	X	X	<ul style="list-style-type: none"> <li>▶ Youth Development</li> <li>▶ Volunteer Coordinator</li> <li>▶ Health &amp; Wellbeing</li> <li>▶ Child &amp; Family Services</li> <li>▶ Community Development</li> <li>▶ Economic Development</li> </ul>	Year 2: \$1,250 Year 3-4: \$600/year	Council	Yr 2-4: Contingent
<b>2.3</b> Continue to support the recognition of volunteer mentors, drivers and young people involved in transport programs.	X	X	X	X	<ul style="list-style-type: none"> <li>▶ Youth Development</li> <li>▶ Volunteer Coordinator</li> </ul>	\$800/year	Council	Resourced

## Action Plan 3: Get Connected

3. Get Connected								
<b>Goal: Young People in the Golden Plains are more connected and involved in their community</b>								
Actions:	Year 1	Year 2	Year 3	Year 4	Human Resources: (Council Unit)	Financial Resources	Funding Source	Contingent or Resourced
<b>Strategy 1. Support community groups, schools, agencies and Council to increase young people's involvement in their community.</b>								
<b>1.1</b> Design & facilitate the delivery of a training package to support Council and community groups to better engage with and consider young people when planning their events and activities.	X		X		<ul style="list-style-type: none"> <li>Youth Development</li> <li>Volunteer Coordinator</li> <li>Recreation</li> <li>Community Engagement</li> <li>Events Officer</li> </ul>	Year 1 & 3: \$1,300/Year	Engage Grant	Yr 1 & 3: Resourced
<b>1.2</b> Continue the partnership with Federation University students to deliver the Transition to Secondary School Program to connect year 6 students to their community and Council before leaving the Shire to high school. Include parents in the program going forward.	X	X	X	X	<ul style="list-style-type: none"> <li>Youth Development</li> </ul>	Officer time	Engage Grant Fed Uni	Yr 1 – 3: Resourced Yr 4: Contingent
<b>1.3</b> Support mentoring relationships between young people and community members to develop or support new skills or interests and/or increase their participation in local community groups.			X	X	<ul style="list-style-type: none"> <li>Community Development</li> <li>Eco Development</li> <li>Communications and Marketing</li> </ul>	Year 2-4: \$1,300	Engage Grant	Yr 3: Resourced Yr 4: Contingent
<b>1.4</b> Continue to support the development of youth friendly spaces in our communities utilising existing community assets including the youth lounge.	X	X			<ul style="list-style-type: none"> <li>Youth Development</li> <li>Community Engagement</li> </ul>	Year 1-2: \$2,600	Engage Grant	Yr 1 – 2: Resourced
<b>1.5</b> Promote opportunities and benefits of community involvement to young people and their families.	X	X	X	X	<ul style="list-style-type: none"> <li>Youth Development</li> <li>Child &amp; Family Services</li> <li>Volunteer Coordinator and Community development working group</li> </ul>	Year 1: \$1000 Year 2-4: \$600	Council	Resourced

3. Get Connected								
					▶ Marketing & Communications			
<b>Strategy 2. Create opportunities for young people to develop skills, experience and interest/passion and have a voice through community involvement and participation.</b>								
<b>2.1</b> Pilot a youth club program where young people develop life skills through community participation/projects. Ensure program builds on existing programs that work.		X	X	X	▶ Youth Development ▶ Community Development ▶ Recreation ▶ Volunteer coordinator	Year 2: \$4,000 Year 3: \$8,000 Year 4: \$12,000	Engage Grant	Yr 2 – 3: Resourced Yr 4: Contingent
<b>2.2</b> Support young people to access Council's Community Grant program	X	X	X	X	▶ Youth Development ▶ Recreation ▶ Community Development	Officer time	N/A	Resourced
<b>2.3</b> Support young people to participate in, and utilise the Golden Plains Shire skills bank and equipment bank to further their community projects and contribution to community.			X	X	▶ Youth Development ▶ Recreation ▶ Community Development	Officer time	N/A	Resourced
<b>2.4</b> Youth Development Team continue to work with other Council units and the Community Engagement officer to ensure youth representation on Council advisory groups, and consultation of young people for Council's key decisions and strategies		X	X	X	▶ Community Development ▶ Community Engagement	Officer time	N/A	Resourced
<b>2.5</b> Continue to support young people to present to Council on youth matters	X	X	X	X	▶ Youth Development	Officer	N/A	Resourced
<b>2.6</b> Work with access and inclusion officer, aged and disability unit and others to identify opportunities for young people with disabilities to participate in community life			X	X	▶ Youth Development ▶ Access and Inclusion ▶ Aged and Disability Unit	\$2000 per year	Engage Grant	Yr 3: Resourced Yr 4: Contingent
<b>Strategy 3. Improve communication with young people to increase participation and connection</b>								
<b>3.1</b> Explore IT solutions to make communication with young people more	X	X	X	X	▶ Youth Development ▶ Community Engagement	\$800/year	Engage Grant	Yr 1 – 3: Resourced



3. Get Connected								
effective. Including youth workers having smart phones with data.					<ul style="list-style-type: none"> <li>IT</li> <li>Communication &amp; Marketing</li> </ul>			Yr 4: Contingent
<b>3.2</b> Develop a Youth Contact Database and update annually.	X	X	X	X	<ul style="list-style-type: none"> <li>Youth Development</li> <li>Recreation</li> <li>Health and Wellbeing</li> <li>Community Development</li> <li>Community Engagement</li> <li>IT Unit</li> </ul>	Officer time	N/A	Resourced
<b>3.3</b> Facilitate the development of youth lead communication channels e.g. youth newsletter and social media forums.	X	X	X	X	<ul style="list-style-type: none"> <li>Youth Development</li> <li>Community Engagement</li> <li>Communications and Marketing</li> </ul>	\$1000/year	FReeZA Grant	Yr 1: Partially resourced Yr 2-4: Contingent
<b>3.4</b> Continue to use and improve Council communication channels with young people including the facebook page and youth blog.	X	X	X	X	<ul style="list-style-type: none"> <li>Youth Development</li> <li>Child &amp; Family Services</li> <li>Health &amp; Wellbeing</li> <li>Marketing &amp; Communications</li> </ul>	Year 1: \$1000 Year 2-4: \$600	Council	Resourced
<b>Strategy 4. Celebrate young people's achievements, connection and contribution to their community.</b>								
<b>4.1</b> Continue to support young people to present to youth achievements and positive connection to community to Council and council staff	X	X	X	X	<ul style="list-style-type: none"> <li>Community Development</li> </ul>	Officer	N/A	Resourced
<b>4.2</b> Create avenues for young people to show case their contributions to community to the broader community	X	X	X	X	<ul style="list-style-type: none"> <li>Community Development</li> <li>Events Officer</li> <li>Recreation</li> </ul>	\$300/ year	FReeZA Grant <sup>1</sup>	Yr 1: Partially resourced Yr 2-4: Contingent
<b>4.3</b> Council profile achievements of young people in publications and social media i.e.	X	X	X	X	<ul style="list-style-type: none"> <li>Youth Development</li> <li>Communications and</li> </ul>	\$1000/Year	FReeZA	Yr 1: Partially

<sup>1</sup> Freeza is resourced for 6 months, and contingent for the rest.

### 3. Get Connected

community newsletters, Gazette, Facebook page to recognise achievements and contribute to creating a positive image of young people in the broader community					<ul style="list-style-type: none"> <li>Marketing</li> <li>Community Engagement</li> <li>Community Arts</li> <li>Recreation</li> </ul>		Grant	resourced Yr 2-4: Contingent
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## Action Plan 4: Get Involved

### 4. Get Involved

**Goal: Young people in the Golden Plains Shire have access to local events and activities.**

Actions:	Year 1	Year 2	Year 3	Year 4	Human Resources: (Council Unit)	Financial Resources:	Funding Source:	Contingent or Resourced:
<b>Strategy 1. Continue to support young people to design and deliver events for young people and their community.</b>								
<b>1.1</b> Support the ongoing development of the FReeZA Committee to deliver FReeZA events, training opportunities and school holiday programs including Battle of the Bands and BSW Skate League. 5 events per year.	X	X	X	X	<ul style="list-style-type: none"> <li>Youth Development</li> <li>Communications and Marketing</li> </ul>	\$20,000/year	FReeZA Grant	Yr 1: Partially resourced Yr 2-4: Contingent
<b>1.2</b> Provide training or exposure visits for young people to develop their skills in designing and delivering events.	X	X	X	X	<ul style="list-style-type: none"> <li>Youth Development</li> </ul>	Included in above	FReeZA Grant	Yr 1: Partially resourced Yr 2-4: Contingent
<b>1.3</b> Support young people to deliver an event during school holidays.	X	X	X	X	<ul style="list-style-type: none"> <li>Youth Development</li> <li>Event Officer</li> </ul>	Included in above	FReeZA	Yr 1: Partially resourced Yr 2-4: Contingent
<b>1.4</b> Assist young people to host National Youth Week activities.	X	X	X	X	<ul style="list-style-type: none"> <li>Youth Development</li> <li>Event Officer</li> <li>Communications and Marketing</li> </ul>	Year 1: \$4000 Year 2-4: \$4,000	National Youth Week Grant & Council budget	Year 1 - Actual Year 2-4 - Contingent

#### 4. Get Involved

##### Strategy 2. Support community groups and partners to provide events and activities for young people.

<b>2.1</b> Explore effective ways to engage more young people in activities and events by working in partnership with other Council units and community groups to reduce the transport and communication barriers. e.g. host youth events alongside of other community events/training, marketing to parents etc. (Also see activity 3.1.1)		X	X	X	<ul style="list-style-type: none"> <li>▶ Youth Development</li> <li>▶ Child &amp; Family services</li> <li>▶ Economic Development</li> <li>▶ Community Groups</li> <li>▶ Recreation</li> <li>▶ Planning</li> </ul>	Year 1: \$ 600 Year2-4: \$1,200	FReeZA Grant	Yr 2-4: Contingent
<b>2.2</b> Events officer continue to support community groups to consider and involve young people when planning and delivering events.	X	X	X	X	<ul style="list-style-type: none"> <li>▶ Youth Development</li> <li>▶ Events Officer</li> </ul>	Officer Time	N/A	Resourced
<b>2.3</b> Work with community partners, young people and other Council units to review the current School Holiday program	X	X	X	X	<ul style="list-style-type: none"> <li>▶ Youth Development</li> <li>▶ Child and Family Services</li> </ul>	Year total: \$2,400	Engage Grant	Yr 1 – 3: Resourced Yr 4: Contingent
<b>2.4</b> Work in partnership with access and inclusion officer, Council's aged and disability unit and other partners to explore the possibility of establishing activities for local young people with disabilities.		X	X	X	<ul style="list-style-type: none"> <li>▶ Youth Development</li> <li>▶ Access and Inclusion officer</li> <li>▶ Aged and disability unit</li> <li>▶ Other partners</li> </ul>	\$2000/year	Engage Grant	Yr 2 – 3: Resourced Yr 4: Contingent

### Action Plan 5: Getting it all done

#### 5. Getting it all done

**Goal: Ensure effective program design, monitoring, implementation, and reporting to maximises program outcomes.**

Actions:	Year 1	Year 2	Year 3	Year 4	Human Resources: (Council	Financial	Funding	Contingent or
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5. Getting it all done								
					Unit)	Resources	Source	Resourced
<b>Strategy 1. Develop partnerships and/or advocate to maximise outcomes for young people.</b>								
<b>1.1</b> Develop partnerships and/or advocate in order to fill service and resource gaps for young people including advocating for a secondary school in the north of the Shire.	X	X	X	X	▶ Youth Development ▶ All Council Units	Officer time	N/A	Resourced
<b>1.2</b> Join regional networks including G21 and contribute to advocating for young people's needs to state and federal governments and the private sector.		X	X	X	▶ Youth Development ▶ All Council Units	Officer time	N/A	Resourced
<b>1.3</b> Collaborate with Councils access and inclusion officer and disability units, and regional groups such as GASP to ensure all programs and initiatives are accessible and inclusive for all young people including young people with disabilities and young people who identify as LGBTQI, CALD and/or Aboriginal and Torres Strait Islander .	X	X	X	X	▶ Youth Development ▶	Officer time	N/A	Resourced
<b>Strategy 2. Establish internal systems and procedures for program planning, monitoring, evaluation and reporting.</b>								
<b>2.1</b> Ensure the youth development programs meet all legal and regulatory requirements including volunteers, working with children checks, privacy etc.	X	X	X	X	▶ Youth Development ▶ Volunteer Coordinator ▶ Records	Officer time	NIL	Resourced
<b>2.2</b> Develop and implement program logic monitoring, evaluation and reporting plan for all youth programs	X	X	X	X	▶ Youth Development	Officer time	NIL	Resourced
<b>2.3</b> Apply for relevant funding to support youth development programs/activities outlined in the Youth Development Strategy if needed.	X	X	X	X	▶ Youth Development ▶ Finance	Officer time	NIL	Resourced
<b>2.4</b> Youth Development officers undertake professional development to ensure best practice in youth development, social	X	X	X	X	▶ Youth Development	\$2000/year	Council Staff Expenses	Resourced

5. Getting it all done								
trends, legal and regulatory requirements etc.								
<b>2.5</b> Continuously research and identify emerging youth opportunities and needs, and respond accordingly.	X	X	X	X	<ul style="list-style-type: none"> <li>▶ Youth Development</li> <li>▶ Health &amp; Wellbeing</li> <li>▶ Recreation</li> </ul>	\$500/year	Council External Funding as required	Resourced or Contingent as required
<b>2.6</b> Showcase the achievements of the youth development program through presentations to Council, social media and print publications.	X	X	X	X	<ul style="list-style-type: none"> <li>▶ Youth Development</li> <li>▶ Communications and Marketing</li> </ul>	Officer time	Council Youth Week	Resourced

**Thank-you for reading the Youth Development Strategy 2015 – 2019**

For more information please contact Golden Plains Shire Council on 03 5220 7111 and ask to speak to the youth development officers.





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