

Overview of Golden Plains Shire

Location

Golden Plains Shire is located 1 hour's drive West of Melbourne, between Geelong and Ballarat.

Population

Golden Plains Shire Population	21,929 (2016)
Growth rate	2.7% p.a. (2015-16)
Population projections	28,964 by 2031

Services

Bannockburn is the Shire's main service centre, and is home to the Bannockburn Plaza shopping centre, banking and professional services and numerous retail shops and cafes.

The Shire also has 14 primary schools, 7 kindergartens, 11 registered playgroups, 9 family day care carers, a long day care in Bannockburn and 4 occasional care facilities.

The Shire's proximity to Geelong and Ballarat gives residents easy access to education and health care as well as other professional services.

Industry

Golden Plains Shire's economy generates output of \$839m per year, and is worth \$485m in Gross Regional Product (2017).

Industry Sector (2017)	Economic Output \$ million	%
Agriculture, Forestry & Fishing	\$183m	22%
Rental, Hiring & Real Estate Services	\$160m	19%
Construction	\$124m	15%
Manufacturing	\$108m	13%
Public Administration & Safety	\$37m	4%

Employment

Golden Plains Shire's economy supports 2,747 jobs.

Employment by Industry (2011)	No. of people employed	% of people employed
Agriculture, Forestry & Fishing	704	26%
Construction	304	11%
Education & Training	242	9%
Retail Trade	220	8%
Manufacturing	196	7%

Agriculture

Agriculture is the Shire's largest industry sector, with the region producing a significant portion of Victoria's agricultural product. Each week Golden Plains Shire produces 4 million eggs, 600,000 chickens, 1,000 pigs and 28,000 litres of goat milk.

Product	% of Victorian production (2010-11)
Eggs	21%
Poultry	11%
Pigs	5%
Sheep and lambs	4%

Housing

Median Property Prices (2015)	
House price	\$355,000
Unit/Apartment price	\$263,000
Vacant House Block price	\$145,000

Median Rental Prices (December 2016)	
3 bedroom house	\$328 per week
4 bedroom house	\$400 per week

Tourism

Golden Plains Shire is renowned for its award winning wines of the Moorabool Valley, iconic festivals, breathtaking natural beauty and open spaces.

For more information on tourism in Golden Plains Shire, visit www.visitgoldenplains.com.au

Transport

The Midland Highway and Hamilton Highway run through Golden Plains Shire, and the Geelong Ring Road and Princes Freeway are only a short distance from the Shire. Golden Plains also has easy access to the Geelong Port, Avalon Airport and Tullamarine Airport.

Climate

Annual rainfall: Between 500-700mm

Average winter temperature 13°C

Average summer temperature 25°C



For further information contact: Golden Plains Shire's Economic Development Unit. Phone: 03 5220 7111

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www.goldenplains.vic.gov.au/business



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