



GOLDEN PLAINS SHIRE

COMMUNITY VISION 2040



ACKNOWLEDGEMENT OF COUNTRY

Council acknowledge the traditional Wadawurrung owners of the land where we live, work and meet. Council pays its respects to Wadawurrung Elders both past and present and extends that respect to all Aboriginal and Torres Strait Islander People who are a part of Golden Plains Shire.



OUR COMMUNITY

2020



24,001
people



8,568
occupied dwellings

2040



41,012
people



14,652
occupied dwellings

38

Average median age
Expected to remain same
or very similar in 2040

2.71%

Average Population
Growth 2020-2040

2.8

people
Average Household Size
Expected to remain same
or very similar in 2040

CURRENTLY IN GOLDEN PLAINS SHIRE



2,705
sq km of land



56
communities



16
townships



1712 KM
Sealed roads, gravel roads
and unformed roads

23

Community plans

130

Community Coordinators

22%

Volunteering Rates
(> 1hr per week)

OUTPUT SECTOR



22.5%
Agriculture



17.9%
Construction



16.5%
Rental, hiring
& real estate



13.8%
Manufacturing



29.2%
All Other

WORKFORCE

Where we work . . .

25.3%

Golden Plains

35.3%

Geelong

31.2%

Ballarat

8.0%

Other

DEVELOPING THE VISION . . .

The Golden Plains Shire Community Vision 2040 is a plan that captures the hopes and aspirations of the whole community, and ensures we are planning for a bright future for all.

The Community Vision outlines how the entire Golden Plains community can work together towards common goals and meet the Shire's needs, both now and into the future.

The project to develop a Community Vision for the first time in Golden Plains commenced in July 2019. It was recognised as critical that the Vision engage broadly with the community to capture and represent the diverse hopes and dreams of all Golden Plains residents.

A key component of developing the Vision was the formation of a dedicated Community Reference Group (CRG). This was done via an open Expression of Interest process, and in October 2020, 11 residents from different areas across the Shire joined Council staff to undertake engagement training and co-design workshops for the Vision project.



ENGAGING THE COMMUNITY



With assistance from the CRG, community engagement to promote and capture input for the Vision from residents across the Shire was planned and undertaken during February and March 2020. Initiatives promoted via print and social media included events, community conversations, postcards, online surveying, newsletters and a dedicated student session at Bannockburn P-12 College.

The engagement focused on 4 key questions:

What I love about Golden Plains is . . .

My hope for Golden Plains in 2040 is . . .

What I would like to see in my community in 2040 is . . .

To make this a reality I am willing to . . .

534 responses (representing over 2.3% of the Shire population) were gathered from across a range of age groups, demographics and locations in the Shire. This information was presented to Council and the community via an Engagement Update in April 2020.

To represent and refine the engagement information, the Community Reference Group workshopped and analysed the data into a series of Themes and Priorities that would provide the framework for the Community Vision 2040. This was documented and presented with a series of Vision Statements to form a Concept of the Vision for further community testing in June 2020.

The Concept was distributed and tested with community groups, networks and stakeholders with opportunities for feedback and further input offered via completion of an online questionnaire. Following this phase of engagement, further refinement was undertaken by the Community Reference Group in July and August 2020 for presentation of this document - the Golden Plains Shire Community Vision 2040.

THEMES AND COMMUNITY PRIORITIES



COMMUNITY

- Proud
- Safe
- Inclusive
- Connected
- Engaged
- Resilient
- Supported
- Contributing



LIVEABILITY

- Health and Wellbeing
- Rural and Urban living
- Country Feel
- Active and Passive Recreation
- Services, Facilities and Activities
- Connected Transport



SUSTAINABILITY

- Environmental Stewardship
- Value and Preserve Ecosystems, Nature and Cultural Heritage
- Responsible Attitudes and Behaviours
- Clean and Green Future



PROSPERITY

- Learning, Education and Training
- Shopping, Goods and Services
- Employment Opportunities and Pathways
- Supporting Local Producers, Agriculture and Business
- Advocacy and Partnerships



COMMUNITY



VISION STATEMENTS

BY 2040...

- We want to feel proud, safe and supported in our communities.
- We want to be inclusive and value all people and opinions.
- We want to value our indigenous heritage and connect to traditional owners of the land.
- We want to celebrate through arts and culture, activities and events.
- We want to be engaged, cohesive and aligned in our forward aspirations.
- We want opportunities to meet, socialise and build strong, resilient networks.
- We want to participate, volunteer and contribute to our local area.

"A continued rural sense of living with community traditions, events and support that brings families together."

(18-24 years from Lethbridge)

"I'd love for there to be a social group of some sort, where other locals who are a bit isolated could meet for a cuppa and a chat."

(45-54 years from Cape Clear)

"Activities to strengthen the community bond."

(45-54 years from Ross Creek)

"A small town vibe, strong sense of community."

(35-44 years from Inverleigh)





VISION STATEMENTS

BY 2040...

- We want good health and wellbeing for all.
- We want a diversity of quality rural and urban living alternatives that balances growth and retains a strong country feel.
- We want places, spaces and programs that support active and passive recreation and socialisation.
- We want access to services, facilities and activities for people of all ages and abilities.
- We want safe, connected pedestrian and transport infrastructure/services.

"I'd like to see an improvement in health and well-being services, particularly for the aged and disabled."

(55-64 years from Teesdale)

"More inclusive easy access all weather play areas for children."

(25-34 years from Ross Creek)

"Create teenage spaces."

(Year 9/10 Workshop)

"Updated facilities, better roads, wide paved walkways and bike paths."

(35-44 years from Inverleigh)





SUSTAINABILITY



VISION STATEMENTS

BY 2040...

- We need to ensure our environment is maintained with appropriate practices and stewardship of our natural assets for future generations.
- We want to value and preserve our natural ecosystems, landscapes, features, open spaces, bushland and connection to cultural heritage.
- We want to promote positive attitudes and behaviours to land use, waste management, climate change and natural resource management.
- We want to embrace clean and green practices, including environmentally sustainable design, energy efficiency and green energy solutions.

"I'd like to see more opportunities for people to learn about nature, the environment, science and indigenous culture."

(65+ years from Bannockburn)

"Some way of liaison with local farmers to promote wildlife-friendly practices."

(18-24 years from Napoleons)

"We need to start thinking more about the future at a community level in regards to waste and the environment."

(45-54 years from Smythes Creek)

"Keep our wildlife & open space areas."

(Year 9/10 Workshop)





PROSPERITY



VISION STATEMENTS

BY 2040...

- We want to learn, develop and progress with access to quality care, education and training.
- We want local shopping, goods and services including retail, hospitality, tourism and event options.
- We want access to a range employment opportunities and pathways.
- We want to promote and improve the regional economy through partnerships, innovation and support for local producers, agriculture and businesses.
- We want to maintain and strengthen advocacy and relationships with Government, regional development boards and business groups.

"Public transport, bigger shopping areas, cinema, pool, and more places for part-time jobs."

(Under 18 years from Teesdale)

"Activities to strengthen the community bond. Eateries, Cafe, Winery, Live Music."

(45-54 years from Ross Creek)

"I'd like to see more job opportunities for young people."

(18-24 years from Ross Creek)

"We need connection to larger towns but not over development. Jobs. Transport. Health services and good road infrastructure are critical."

(55-64 years from Inverleigh)





BANNOCKBURN OFFICE

2 Pope Street, Bannockburn, Victoria 3331

SMYTHESDALE OFFICE

19 Heales St, Smythesdale, Victoria 3351

EMAIL

enquiries@gplains.vic.gov.au

PHONE

(03) 5220 7111 or 1300 363 036 (free within the Shire)

POSTAL ADDRESS

PO Box 111, Bannockburn, Victoria 3331

OPERATING HOURS

Bannockburn Customer Service Centre

8.30am to 5pm, Monday to Friday

The Well, Smythesdale

8.30am to 5pm, Monday to Friday



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