

Strategic Objective :**1.3 Economic Development****Description :****To facilitate the growth of the local economy particularly in township development and rural based**

Strategy: 1.3.1.05 Implement Economic Development Strategy			
Action	Status % Completed		Officer Comments
04 Connecting the Economy - utilities	Q4 Apr-Jun	100 %	Natural gas is in the process of being rolled out in Bannockburn, and should be completed in 2018. New telecommunication towers have been committed by the Federal Mobile Blackspot Programme for Steiglitz and Dereel. We have nominated a number of other locations under the next round of funding in this program. The Bannockburn NBN rollout was completed in 2016. Five new NBN fixed wireless towers have been announced for Golden Plains and are at varying stages in the planning processes.
06 Facilitating Business - food production precinct	Q4 Apr-Jun	100 %	Continuing to field investment enquiries; help with land searches for prospective business investors; liaise between land owners and investors; facilitate utilities connections for new business.
09 Facilitating Business - promote GPS brand	Q4 Apr-Jun	100 %	This activity is undertaken through all of Council's media channels including Gazette, employment advertising, website and social media and also includes the Employer Brand. This activity is also undertaken through Shire signage, advertising and promotions.
12 Enhancing Liveability - health, aged & disability sectors	Q4 Apr-Jun	100 %	The Economic Development team has explored this opportunity and will continue to do so however it is not a current priority.

Strategy: 1.3.1.15 Advocate and lobby for improved high speed broadband			
Action	Status % Completed		Officer Comments
11 Improved high speed broadband	Q1 Jul-Sep	100 %	The Economic Development team has completed work in this area which has resulted in the attraction of NBN to Bannockburn.

Strategy: 1.3.1.16 Advocate and lobby for improved mobile coverage			
Action	Status % Completed		Officer Comments
12 Improved mobile phone coverage	Q1 Jul-Sep	100 %	This has been a priority project for the Advocacy and Lobbying Plan that has resulted in the announcement of a Telstra tower in Dereel, one of Golden Plains' critical black spots for telecommunications.

Strategy: 1.3.1.17 Advocate and lobby for major infrastructure project funding			
Action	Status % Completed		Officer Comments

16 Major infrastructure project funding	Q4 Apr-Jun	100 %	Major infrastructure projects form a key part of Councils advocacy and lobbying activities. Recent success has been achieved with the Bannockburn Civic Heart, Bannockburn Soccer Pavilion and the Smythesdale Oval .
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Strategy: 1.3.1.18 Advocate and lobby for recognition and funding for Greater Geelong and Bellarine tourism region

Action	Status % Completed	Officer Comments
27 Tourism in region	Q4 Apr-Jun	100 % This was achieved in 2015

Strategy: 1.3.3.03 Advocate and lobby for industrial development in the north west of the Shire

Action	Status % Completed	Officer Comments
13 Industrial development in north west of Shire	Q3 Jan-Mar	100 % Included in investment strategy work and included in the development of the Economic Development Strategy 2017 - 2021