

## 6.4 Tourism & Service Signage on Roads

Policy Title:	Tourism and Service Signage on Roads
Date Adopted:	24/10/1996
Dates Revised:	24/09/1998; 23/10/2003; 27/11/2008; 17/12/2013; <u>19/12/2017</u>
Minute Book Reference:	Council Minutes
	24/10/96 Item 4.1.1 page 4
	24/09/98 Item 4.6.1 page 48 (refer Audit & Finance Committee Minutes 16/09/98, pages 12, 51 & 74)
	23/10/03 Item 4.10.1(c) page 87 (refer Audit & Finance Committee Minutes 9/10/03, page 19)
	27/11/08 Item 4.10.1(c) page 17 (refer Audit & Finance Committee Minutes 13/11/08, pages 10-12)
	17/12/13 Item 4.10.5(d) page 25 (refer Governance Committee Minutes 10/12/13, item 5.2.1, pages 11-12)
Next Revision Due:	December 20 <del>22</del> <u>17</u>

### PURPOSE

To provide guidelines for an integrated and consistent approach to tourism and service signing on Council managed roads.

### AUTHORITY

Council is the Road Authority for the purpose of managing tourism and service signing on main roads within the built up areas and local roads pursuant to Section 66 of the *Road Management Act 2004* (the Act).

### POLICY

All new tourist signing including direction signs, tourist attraction signs, service signs and community facilities signs shall be in accordance with the VicRoads Tourism Signing Guidelines (February 2009).

All signs will comply with the Australian Standards AS1742 and AS2342 in relation to the use of colour, lettering, type, size and use of symbols.

Where a number of signs for a similar attraction or service already exist at one intersection, the introduction of a new sign will result in the rationalisation of signs at that intersection. This could include the removal of old or out-dated signs and the aggregation of existing signs by way of the use of generic references.

Operators of attractions and services will be responsible for the costs related to the development, installation, maintenance and removal of signs relating to their operations. Signs must be maintained to the satisfaction of Council.

### FEES AND CHARGES

- Golden Plains Shire shall charge fees to cover the administrative work in determining a tourist or service sign application.
- An additional fee (no greater than actual cost) shall apply for the installation of signs by Council. The cost of manufacturing and supplying the signs is the responsibility of the applicant.
- Fees and charges shall be reviewed annually as part of the annual budget process.