



Strategic Objective :

1. Promoting Healthy and Connected Communities

Description :

We commit to creating a healthy, active and safe community that provides opportunities for all

Strategy: 1.2.03 Support people at all life stages and abilities to maximise their potential and participation in community life			
Action	Status % Completed		Officer Comments
EM&C - 06 C&M Residents and Ratepayers - Access and Inclusion	Q1 Jul-Sep	100 %	Council publications, resources and guides are provided in accessible formats; for example files are provided as Word documents online where ever possible to allow for 'reading' software for sight impaired residents. An 'easy-English' version of the new Council Plan 2017-21 has also been developed.

Strategy: 1.3.03 Lobby, advocate and work with others to maintain and enhance the safety and security of all people across our community and proactively address family violence

Action	Status % Completed		Officer Comments
Gov - Lobby to maintain safety and security of community	Q1 Jul-Sep	100 %	<p>GPS has done the following:</p> <p>Participate in and develop regional partnerships and plans (CoRE Plan (Communities of Equality and Respect (Grampians Region) G21 Preventing and Addressing violence against women and children strategic plan 2016-2020)</p> <p>Support implementation of G21 Preventing and Addressing violence against women and children strategic plan 2016-2020 (GPS, WHWBSW)</p> <p>Deliver Baby Makes 3, Family violence prevention program for new parents.</p> <p>Provide access to Family violence resources at Community Centres and public facilities across the Shire</p> <p>Embed universal design principles into all capital projects.</p> <p>Engage with organisations and partners to undertake sustainable action to address gender inequality and prevent violence against women</p> <p>Support and facilitate a Gender Equity group with representation of staff from across Council. Group has developed action plan and is implementing internal projects.</p>

Strategy: 1.3.04 Communicate, consult and engage with our community to ensure the provision of responsive and effective services to enable people to increase control over, and to improve, their wellbeing

Action	Status % Completed		Officer Comments
EM&C - 01 C&M Residents and Ratepayers - Gazette	Q1 Jul-Sep	100 %	Have successfully delivered the bi-monthly Gazette, distributed Shire-wide and included interesting, relevant and timely notification of news and events.
EM&C - 03 C&M Residents and Ratepayers - Access and Inclusion	Q1 Jul-Sep	100 %	Continued to review and update the publications, websites, media channels and social media platforms used to promote Council business. These are assessed for readership, response, cost and resource requirements to ensure the most effective communications are achieved.
EM&C - 12 C&M Residents and Ratepayers - website	Q1 Jul-Sep	100 %	Content creators across the organisation have been trained to update and maintain pages relating to their areas of work on the new corporate website. This supports the Communications and Marketing team in delivering relevant and current information on the site. C&M provide support and assistance to staff as well as maintain the news feed, social media feeds, online events calendar and important project pages. The new corporate website now averages 6,000 visits per month.
EM&C - 13 C&M Residents and Ratepayers - Social Media Activity	Q1 Jul-Sep	100 %	2016-17 social media report shows a year of increased activity. On Facebook there have been 13,245 engagements (53% increase on previous year), 1.2M impressions, 546 shared posts and 15,000 video. On Twitter there have been 356 tweets shared, 107% increase in post likes and 58% increase in engagement. It is important to note that, from more than 13,245 total engagements on Facebook, less than 2% of them were considered to be negative with the 98% positive or neutral.
EM&C - 14 C&M Residents and Ratepayers - Council Update	Q1 Jul-Sep	100 %	Council updates are provided to the community each month via a Mayor's video, a Mayor's message in the community newsletters and Gazette as well as on the corporate website and social media.