



ATTACHMENTS

**Under Separate Cover
Council Meeting**

6.00pm Tuesday 23 June 2020

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Activate 2020 – 2030

**Liveability, health and wellbeing through
sport and active recreation**

Municipalities: Ararat Rural City Council, City of Ballarat, Golden Plains Shire Council, Hepburn Shire Council, Moorabool Shire Council, Northern Grampians Shire Council and Pyrenees Shire Council

Catchments: Central Highlands and Grampians Pyrenees



Acknowledgements

The Project Steering Group respectfully acknowledge the Traditional Owners of the lands which this regional strategic plan considers including the WadaWurrung, Dja Dja Wurrung, Djab Wurrung and the Jardwadjali people and pay respects to their Elders, past and present.



The development of this strategy was coordinated by the founding project partners and informed by consultation with a range of stakeholders from across the Central Highlands and Grampians Pyrenees region. We thank you for your time and input into this process.

This Strategy was developed in partnership with the Victorian Government.



Definitions

Active and healthy

The involvement in sport and active recreation that results in making us healthier.

Active recreation

Leisure time 'non-competitive' activity.

Asset-based (community development)

A methodology for the sustainable development of communities based on their strengths and potentials. It involves assessing the resources, skills, and experience available in a community; organizing the community around issues that move its members into action; and then determining and taking appropriate action. This method uses the community's own assets and resources as the basis for development; it empowers the people of the community by encouraging them to utilize what they already possess.

Collaboration

The action of working with together to produce something.

Culturally Safe Spaces

Built environments, places, areas, groups, dialogues or bodies of work that positively and proactively acknowledge, accept and provide for the inclusion of the full spectrum of diversity of participants in that space.

Equity

Giving everyone what they need to be successful.

Gender equity

Fairness of treatment for men and women according to their respective needs. This may include equal treatment or treatment that is different, but which is considered equivalent in terms of rights, benefits, obligations, and opportunities. Everyone the same. Equality aims to promote fairness, but it can only work if everyone starts from the same place and needs the same help.

Liveability

The sum of factors that add up to a community's quality of life – including the built and natural environments, economic prosperity, social stability and equity, educational opportunity and cultural, entertainment and recreational possibilities.

Participation

Involvement in playing, coaching, officiating or volunteering in a sport or active recreation activity.

Place-based

Bringing individuals and organisations together in a place to address the complex needs of communities by harnessing the vision, resources and opportunities in each community. Place-based approaches are long term, collaborative efforts which give power to the community in guiding systemic change and contribute to a cycle of learning about investment and impact.

Regional sport facility

Defined by the particular sport/s 'regional' refers to a facility standing in the facility hierarchy rather than a location.

Sport

Structured competitive activity.

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Strategy Intention

To provide a regional framework, a 10-year action plan and a plan-on-a-page that enables a coordinated and collaborative approach aimed at increasing participation in sport and active recreation for liveability, health and wellbeing.

The intent of this plan is to provide an overarching framework to Councils' municipal strategies and other partner organisations to align effort and to maximise outcomes.

The strategy includes:

- › A place-based approach
- › An outcomes-based approach
- › A shared vision for health and wellbeing with a focus on active living
- › Nine (9) principles that provide a foundation for a way of working to achieve the vision
- › Identification of four (4) strategic priorities to provide a focus of effort to achieve outcomes
- › Local level indicators that can be used to measure outcomes annually
- › A regional approach to the development of a network of community sport and active recreation infrastructure
- › Implementation and annual review of the plan.

The 10-year action plan directs and coordinates activity of organisations that have a role to play:

- › A number of actions aligned to each of the strategic priorities
- › Identification of a lead organisation and partners
- › Prioritised timeline for implementation

The plan-on-a-page concisely captures the important components of the outcomes-based approach:

- › What success looks like in our communities
- › What we know works to do better
- › Who has a role to play (the types of organisations)
- › Indicators (outcomes and data development agenda)
- › Story behind the baseline (of indicators)
- › What we are going to do (strategic actions)

Introduction

Building on current local collaboration and the recognition of a need to maximise physical activity outcomes by focussing effort and measuring outcomes annually, the development of Activate 2020-2030 provides a shared 10-year action plan.

Including the municipalities of: Ararat, Ballarat, Golden Plains, Hepburn, Moorabool, Northern Grampians and Pyrenees, the plan covers a sub-region of the Grampians region (SRV).

A range of organisations that service communities across the region were involved in the consultation opportunities for the development of the plan. Some organisations have been identified to play a lead role and others will be very important partners in implementing actions identified in the plan.

With an aim to coordinate effort, the plan aligns work that will help to achieve greater outcomes. This work may be work that is currently underway or future opportunities. Using an Outcomes-based approach that utilises local indicators that have data available annually, the plan will be reviewed annually and allow activity to be assessed against the forecasted change.

The Activate 2020 – 2030 shared vision:

Central Highlands and Grampians Pyrenees communities are the most active, healthy and liveable in Victoria.

To achieve the shared vision, four (4) strategic priorities have been identified:

- › Working together
- › Activating places and space
- › Creating quality physical activity environments
- › Community cohesion through sport and active recreation

The plan also includes nine (9) principles that will provide a framework for the development of sport and active recreation infrastructure, programming and participation opportunities and inclusive sport and active recreation environments.





Activate 2020 – 2030 will help us to make the most of both our local and regional sport & active recreation infrastructure, which in turn will support our communities to be healthy, active and connected.

Katherine Gillespie, Executive Officer
Central Highlands Primary Care Partnership

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Background

The Grampians Region undertakes a number of engagement forums for the sport and active recreation industry including, but not limited to:

- › Grampians Sport and Recreation Community of Practice
- › Central Highlands Primary Care Partnership
- › Grampians Pyrenees Primary Care Partnership
- › Prevention Priority Workshop
- › Central Highlands Regional Assembly Forums

Forum stakeholders have identified repetitive themes, priorities and challenges in leveraging participation (physical activity), health and well-being outcomes and that there is an intrinsic relationship and interdependence of sport and recreation, health and wellbeing.

In acknowledgement of shared priorities, benefits and outcomes, key stakeholders proposed a partnership to undertake the development of a regional strategic plan to determine a shared vision, planning principles, confirmed strategic directions and an action plan.

The development of Activate 2020 – 2030 directly responds to several actions and priorities raised in a forum of the Central Highlands Primary Care Partnership by key local and regional sport and recreation and health stakeholders including:

- › A strategic approach to the development of quality physical activity (participation) environments
- › Provision of a diversity of physical activity (participation) opportunities
- › Development of infrastructure and programming that leverages increased physical activity (participation)
- › Prevention of chronic disease, with particular reference to the prevention of obesity and related chronic health conditions, which have been identified as a priority area of the Central Highlands Regional Partnership

Strategy Foundational Partners.

The foundational partners who have led and invested in the development of Activate 2020 – 2030 includes:



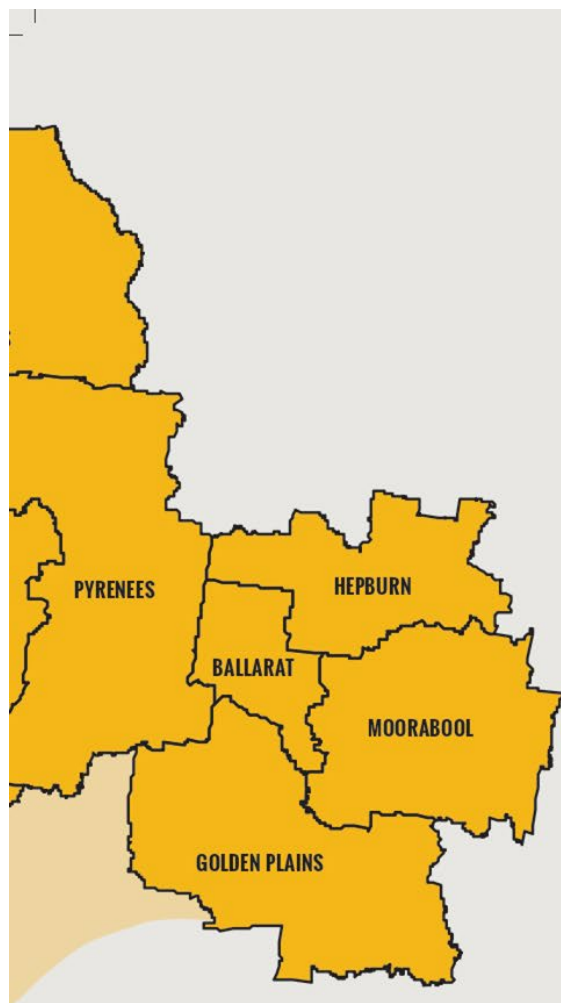
An outcomes based approach

The study area

The Central Highlands and Grampians Pyrenees region spans the east-west transport corridor connecting Melbourne, western Victoria and Adelaide and forms part of the larger Grampians Region. The study area has been scoped across the Central Highlands and Grampians Pyrenees Primary Care Partnership areas and incorporates the seven municipalities of Ararat, Ballarat, Golden Plains, Hepburn, Moorabool, Northern Grampians and Pyrenees.

THE STUDY AREA ACTIVATE 2020 - 2030





Methodology

A project steering group, consisting of representatives from each of the foundational partners, has led the development of Activate 2020 – 2030. The project steering group developed the vision and planning principles, selected and developed key project indicators and made key decisions on the strategic directions of Activate 2020 – 2030.

The development of Activate 2020 – 2030 has been through an outcomes-based approach. An outcomes-based approach is a disciplined way of thinking and acting to improve entrenched and complex social problems. It uses a data-driven, decision making process to help communities and organisations move beyond talking about challenges to taking action to solve problems.

An outcomes-based approach is a simple, common sense framework that everyone can understand. It starts with the ends or the difference you want to make and works backward towards the means or how you are going to do it.

Key indicators were developed to annually monitor and measure the impact of Activate 2020 -2030. These indicators have been selected based on the availability of relevant and measurable local data. The project steering group have acknowledged the current indicators are

limited and there is a need to further develop local data and indicators for measuring and reviewing the success of Activate 2020 -2030.

To inform Activate 2020 – 2030 the project steering group undertook a detailed literature review and a stakeholder forum titled “Turn the Curve”.

The “Turn the Curve” Forum adopted the outcomes-based approach to consider the Activate 2020 -2030 vision that Central Highlands and Grampians Pyrenees communities are the most active, healthy and liveable in Victoria. Attendees were made up of local stakeholders in sport, active recreation and health sectors. Stakeholders contributed their expertise to inform the regional strategic plan development.

The literature review involved research and consultation in sport, active recreation and physical activity planning and delivery. The literature review identified a range of key themes and findings and involved consultation with 37 agencies and review of over 100 relevant documents.

Regional snapshot

The Activate 2020 – 2030 study area is for the Central Highlands Grampians Pyrenees region which encompasses seven Local Government municipalities including Ararat Rural City Council, City of Ballarat, Golden Plains Shire Council, Hepburn Shire Council, Moorabool Shire Council, Northern Grampians Shire Council and Pyrenees Shire Council. The following provides a snapshot of relevant demographic and physical activity data for the region.

210,994 
ESTIMATED TOTAL POPULATION¹



50.48%



49.52%



1.2% 2,820 PEOPLE

9.9% 20,562 RESIDENTS
ARE BORN OVERSEAS

5.45% 11,079 PEOPLE
REQUIRE ASSISTANCE FOR CORE ACTIVITIES

1.9% 3,843 ADULTS
ACROSS THE REGION ARE SEDENTARY

20% OF JOB GROWTH
DIRECTLY FROM GRAMPIANS PYRENEES REGION

41% OF POPULATION GROWTH
WILL BE PEOPLE AGED 60 YEARS AND ABOVE

65,000²
ADDITIONAL RESIDENTS BY 2036

41.6% 86,400 ADULTS
ARE NOT GETTING SUFFICIENT LEVELS OF PHYSICAL ACTIVITY³

TOP 5 PARTICIPATION ACTIVITIES

CHILDREN

SWIMMING
AUSTRALIAN FOOTBALL
BASKETBALL
GYMNASTICS
DANCING (RECREATIONAL)

ADULTS

WALKING (RECREATIONAL)
FITNESS/GYM
ATHLETICS (INCLUDES RUNNING)
SWIMMING
CYCLING

¹ Australian Bureau of Statistics (2016), Population Data and 2016 Census; ² Department of Environment, Land, Water and Planning (2018), Victoria in Future 2019: Population Projections 2016 to 2036; ³ Department of Health and Human Services (2019), Victorian Population Health Survey 2017 dashboard; ⁴ Sport Australia (2011), AusPlay: Vic data tables - January 2016 to December 2016 data





**Vision | The Central Highlands
and Grampians Pyrenees
communities are the most
active, healthy and liveable
in Victoria.**

Principles

1. **Sport and Physical Activity for all for life:** diversity of programming and participation (physical activity) opportunities.
2. **Diversity, equity and inclusion:** achieved using Universal Design from planning to playing and participation.
3. **Physical Activity Environments Excellence:** development of a network of quality physical activity environments that meet or exceed state and national standards.
4. **Pathway Excellence:** strengthening of pathways for participants from the region by fostering grass roots community participation through to high performance opportunities.
5. **Place- based approach:** well planned and connected investment that maximises participation and provides health, economic, community and liveability benefits across the region.
6. **Partnerships and collaboration:** effective community, cross-sector and inter-governmental partnerships, that deliver integrated planning and implementation of shared priorities, with equitable outcomes.
7. **Engagement:** contemporary engagement approaches to achieve collective impact and shared leadership outcomes.
8. **Evidence based approach:** local data, local information and local consultation will inform decision making processes and outcomes.
9. **Leadership:** commitment to collaborative leadership to achieve the vision of the Central Highlands and Grampians Pyrenees communities are the most healthy, active and liveable in Victoria.



The strategic plan

The following strategic plan has been developed based on the outcomes of the literature review, stakeholder consultation and “Turn the Curve” Forum. The strategic plan outlines the vision, principles, outcomes, who has a role to play, what works to do better, the indicators and the strategic directions.

Outcomes – What it looks like

Through the stakeholder engagement and consultation process it was identified that successful implementation of Activate 2020 – 2030 will positively influence physical activity participation and the overall health and wellbeing of our community and the liveability of our region.

Activate 2020 – 2030 success looks like:

- › More people playing and recreating through sport and active recreation
- › More sport and active recreation opportunities and activities
- › More people walking and cycling in active transport
- › More local physical activity offerings
- › More people visiting local council owned aquatics and leisure centres
- › Inclusive spaces and places where everyone can play

- › Leveraged investment into community sport and active recreation infrastructure
- › Thriving local sport and active recreation clubs
- › Healthy food and drink options in our spaces and places
- › More athletes on the pathway to high performance
- › More regionally based significant sporting events
- › More women on regionally based sport boards
- › Local decision-making factoring active living and well-being
- › Visible network of local, regional and strategic community sport and active recreation infrastructure
- › Quality community sport and active recreation infrastructure
- › Infrastructure that enables active recreation
- › Infrastructure that supports women and girl's participation in physical activity
- › Place-based partnerships and networks
- › Local and regional activity coordination
- › Recognition and celebration of local and regional achievement and success



Who has a role to play?

The following organisations and sectors have been identified as all having a role in the successful implementation of Activate 2020 – 2030:

- › Community organisations
- › Social enterprises
- › State sporting associations
- › Schools
- › Health services
- › Local sport and active recreation clubs and organisations
- › Local government
- › State and Federal government
- › Universities
- › Early years providers
- › Private enterprise
- › Regional sport and active recreation organisations
- › Senior organisations



Indicators of success

To measure and monitor the success of Activate 2020 – 2030 the following indicators have been developed and are categorised as either active and healthy indicators or liveability indicators.

Active and healthy indicators:

- › Premier's Active April
- › Council Leisure Centre Visitations

Liveability indicators:

- › Council Capital Budget Physical Activity Investment
- › Registered Participants in Sport
- › CORE Alliance Membership

The indicators of success are local data sets and were selected based on the availability of data, a literature review process and the ability to evaluate and review the data annually.

Relevant state and national data sets, which are reviewed approximately every four years, are not included as direct indicators of success for Activate 2020 -2030 however will provide additional data to inform the annual review process.



Active and healthy indicator:

Premier's Active April

Engagement of local government in Premier's Active April has been consistent across the region over several years with recognition of the potential to use community engagement in the program as an indicator to measure progress at a local level on physical activity and programming outcomes.

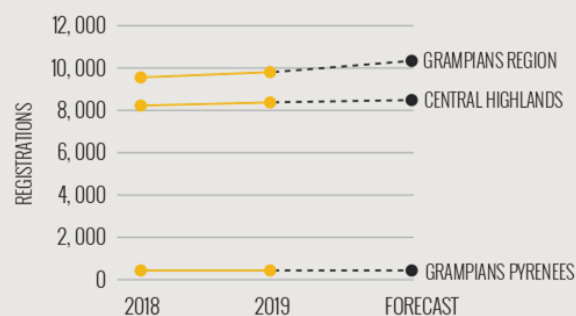
This recognition has driven a more coordinated and strategic approach to the alignment of current opportunities and a testing ground for new and innovative approaches to getting our communities active.

There have been recent changes to the way registrations are reported in the program however the last two years (2018 and 19) are comparable data sets.

Registrations are relative to population and demographics and as a state based program artificial local/regional boundaries are permeable (participants may live in one place and recreate in another) A key consideration with the data is that the level of local activity has not necessarily translated into registrations in the program.

Premier's Active Health registrations

Central Highlands & Grampians Pyrenees



Active and healthy indicator:

Council leisure centre visitations

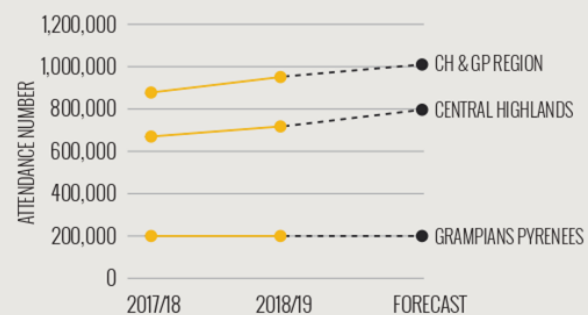
There is a network of Council owned Leisure and Aquatic Centres across the region providing indoor and outdoor aquatic activities, fitness and recreation opportunities. Each Council accounts annual visitation at its aquatics and leisure facilities.

The current data set does not capture participation at other Council owned recreation centres such as indoor stadiums or water play spaces that exist separately to Aquatics Centres.

Not all local government areas in the region have Council owned indoor and/or outdoor aquatic facilities (pools).

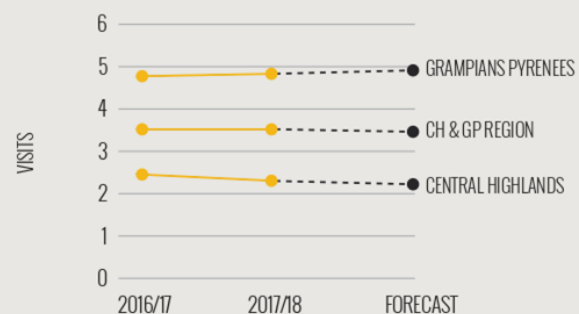
Leisure centre visits/attendance

Central Highlands & Grampians Pyrenees



Aquatic & leisure centre visits per head of population

Central Highlands & Grampians Pyrenees

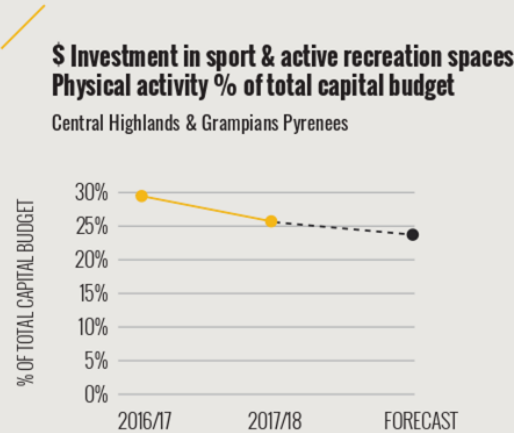


Liveability indicator:

Council capital budget physical activity investment

The following data set outlines the percentage Council capital investment in sport and active recreation environments across the Central Highlands and Grampians Pyrenees region. Investment in sport and active recreation infrastructure is often led by Local Council who will regularly partner with community, state and federal governments to fund infrastructure priorities.

This indicator only considers the budget expenditure and does not consider investment by other public land managers or in-kind contributions to projects delivered directly by the community.

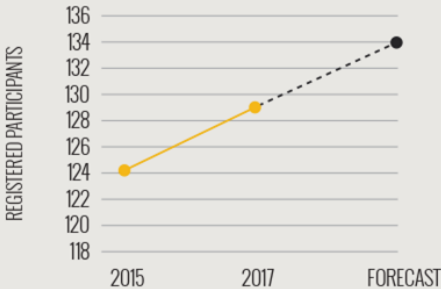


Liveability Indicator:

Registered participants in sport

The registered participants in sport data set is based on a regional mega trend assessment of sport and active recreation. Whilst there is a significant number of local community sport and recreation organisations in operation across the region, local data sets that showcase membership data for each of the sports is limited and inconsistent.

Registered participants by sport
Central Highlands & Grampians Pyrenees



Liveability Indicator:

CoRE alliance membership

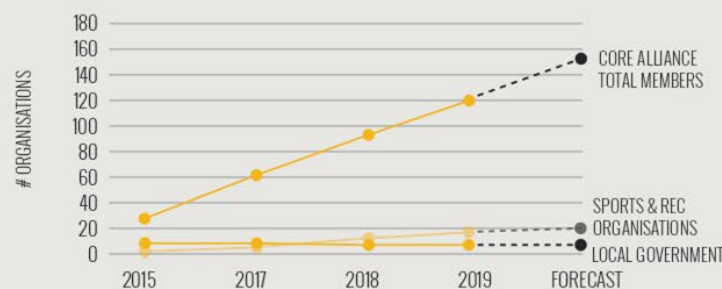
The CoRE (Communities of Respect and Equality) Alliance is a multisector alliance across the Grampians region aimed at preventing violence against women and achieving gender equality, with the backbone support and leadership provided by Women's Health Grampians. Sport is seen as a key sector within the Alliance. We know that women and girls are a cohort that is physically inactive, where many barriers to participation in sport and recreation are experienced, ranging from facilities to club culture, to the competitiveness of sport. CoRE can be a lever to improve spaces and places to be more female-friendly.

All local governments in the Grampians region are members of CoRE, as are the regional divisions of most state government departments. Membership from local sport and recreation clubs is low but growing. Resourcing and commitment to the membership is a critical consideration.

Turning the curve in membership of the CORE Alliance will require consideration of the level of resourcing for Women's Health Grampians and/or new local and regional partnerships that support a 'with and through' approach

CORE alliance membership

Central Highlands & Grampians Pyrenees



Data development agenda

Further local indicators have been identified to enhance the existing indicators of success. Work will need to be undertaken to source the local data over time in order to be used in an outcomes-based approach. These additional data measurements will further inform the progress and impact of Activate 2020 – 2030 throughout the life of the document. Future measures identified include:

Active and Healthy Indicators

- › Number of Aboriginal and Torres Strait Islander participants in sport and active recreation programs
- › Number of athletes involved in elite/ high performance pathways
- › Premier's Active April Program
 - › Number of Aboriginal and Torres Strait Islander participants
 - › Number of local partners
 - › Number of local recreation activities available

Liveability Indicators

- › Number of female friendly infrastructure projects
- › Successful funding opportunities in region
- › Number of volunteers involved in sport and active recreation
- › Number of sporting organisations that are members of Regional Sports Assemblies
- › Participation in the Act@Play program
- › Participation in walk to school program



What works to do better?

As part of the “Turn the Curve” Forum, stakeholders explored what works to turn the curve positively for each of the indicators. This process identified that there are four key strategic priorities that actions fall under including working together, activating spaces and places, creating quality spaces and places and creating community cohesion through sport and active recreation.

Working together

- › A coordinated approach with an outcomes-focus
- › Local and regional data to inform decision making
- › Using indicators to measure progress on outcomes
- › Collaboration, inter-governmental, cross sector partnerships and integrated regional planning
- › Getting smarter - building human capital
- › Place-based and asset-based approaches
- › Recognising and building on existing assets and work
- › Recognising local and regional achievements and success

Activating Places and Spaces

- › Creating visibility of existing physical activity and recreation possibilities
- › Increasing physical activity and recreation possibilities
- › Availability of a diversity of physical activity and recreation possibilities

- › Responding to emerging trends
- › Addressing barriers such as affordability
- › Recognising active recreation as a valuable opportunity
- › Encouraging and supporting active transport
- › Being inclusive
- › Expanding the diversity of recreation possibilities
- › Providing visibility of high-performance inspiring people to be active

Creating Quality Spaces and Places

- › Quality physical activity environments (natural & built)
- › Developing funding strategies that maximise investment and finding new funding sources
- › Increase the use of existing community infrastructure and unlocking community sport and recreation assets such as schools
- › Embedding Universal Design Principles
- › Creating safe spaces by considering Crime Prevention by Design
- › Considering environmental sustainable design
- › Actively implementing state and local government policies such as the Healthy Choices Guidelines

Community Cohesion through Sport and Active Recreation

- › Developing local and regional public policy environments to leverage outcomes to support active, healthy and liveable communities through sport and active recreation
- › Creating Culturally Safe Spaces with and through the Aboriginal and Torres Strait Islander community
- › Support gender equality in participation, coaching, administration, officiating and volunteering
- › Encourage membership of local sport and active recreation clubs and organisations to foster community connection
- › Physical activity environments free from inappropriate behaviours such as harassment, discrimination or abuse

What are we going to do?

Four strategic priorities have been identified to guide the implementation of Activate 2020 – 2030. These include:

- › Working together
- › Activating places and spaces
- › Creating quality physical activity environments
- › Community cohesion through sport and active recreation

Key Actions

A number of key actions have been identified under each of the strategic priorities. These are high level actions to be developed further into localised delivery approaches that consider the consultation and research findings.



Working together



Activating places and spaces



Creating quality physical activity environments



Community cohesion through sport and active recreation



Working together

- › Foster a **regional place-based partnership approach** in the form of an alliance of key partners enabling collaboration opportunities, coordinated activity, embedding of regional planning principles, implementation of the regional strategy and monitoring of outcomes.
- › Engage a diversity of partners including cross-sector and intergovernmental to **enable coordinated, well planned, connected and equitable investment in programming and infrastructure** to maximise participation, health and liveability benefits through sport and active recreation.
- › Develop a regional approach to **collecting, developing and maintaining local data** sets and indicators that are reliable, consistent and timely to inform place-based decision making and measure outcomes.
- › With and through the existing Grampians Region Sport and Recreation Community of Practice **build the human capital of key partners** in the region including the stock of knowledge, expertise and abilities, education and skills of those who play a key role in increasing physical activity, developing recreation possibilities and the provision of community sport and active recreation infrastructure.
- › Recognise, celebrate and **promote local innovation and best practice** in leveraging shared outcomes with and through sport and active recreation.



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Activating spaces and places

- › **Create awareness of existing physical activity opportunities** and recreation possibilities across the region.
- › With and through sport and active recreation partners including Regional and State Sporting Associations and Organisations **increase physical activity opportunities** and the **diversity of recreation possibilities** across the region.
- › Create **flexible and innovative participation options** with consideration of state, national and international emerging trends.
- › Facilitate or provide **affordable participation** and active recreation options.
- › Support the **development and provision of non-organised and unstructured physical activity** through both traditional and non-traditional partners such as walking, cycling and active transport.
- › **Embed Premiers Active April** across the region as a recognised tool in a suite of health promotion opportunities to provide a progress measure of outcomes in increasing physical activity and uptake of local recreation possibilities..
- › **Coordinate engagement and local activity** in Premier's Active April across the region to focus and align limited resource and maximise outcomes.
- › In the development of participation opportunities and recreation possibilities actively support and enable **increased participation of Aboriginal and Torres Strait Islander Victorians**.
- › **Build inclusion and access for all abilities** into the suite of physical activity and recreation possibilities across the region based on the concept and principles of Universal Design.
- › Develop a **diversity of membership and programming** opportunities in Council owned Leisure and Aquatic Facilities addressing key barriers to participation.
- › In partnership with State and Regional Sporting Associations **strengthen pathway development of regional athletes** and **increase the quality of coaching** across the region to enable athletes to realise their potential.
- › Develop a regional partnership approach to **attracting a suite of significant sport and active recreation events and programming** leveraging from signature and high-profile events building on the unique value proposition of each local government area and spreading the social and economic outcomes across the region.



Creating quality spaces and places

- › **Plan and invest** in active open space and quality physical activity environments (natural and built) that inspires the health and well-being of communities.
- › Encourage **local investment and decision-making based on liveability factors** including active living and well being.
- › Invest in a **network of complementary strategic, regional and local community sport and active recreation infrastructure** with consideration of regional strategic planning, inter-municipal linkages, state-wide sport infrastructure standards and facilities planning undertaken by State Sporting Associations.
- › **Increase the capacity of existing sport and active recreation infrastructure** including collaboration with schools, service providers, facility manager and community organisations to unlock local sport and active recreation assets.
- › Invest in **infrastructure that enables active recreation** and supports the provision of non-organised and unstructured physical activity.
- › Continue investment in community sport and active recreation infrastructure that enables **female participation and provides equity** of programming opportunities.
- › Take a **partnership-based approach** with and through Sport and Recreation Victoria in the development of the **pipeline of community sport and active recreation infrastructure projects** and funding strategies to maximise outcomes and increase investment.
- › Identify and **leverage new sources of investment** in the development of quality community infrastructure including **exploration of philanthropic and private partnerships** to increase capacity of the region to meet community sport and recreation infrastructure demand and aspirations.
- › Plan for **equitable access to spaces and places** based on the concept and principles of **Universal Design**.
- › Incorporate **Environmental Sustainable Design** into the development of all community sport and active recreation infrastructure including implementing priorities of Integrated Water Management Plans.
- › Ensure **complementary investment** into activating spaces and places through alignment of existing and provision or facilitation of increased resources into programming to leverage collective impact.
- › Provide **quality and innovative spaces and places** that create a healthy environment to support and inspire the health and wellbeing of communities including the development and **implementation of healthy eating policies** that follow the Healthy Choices Guidelines.



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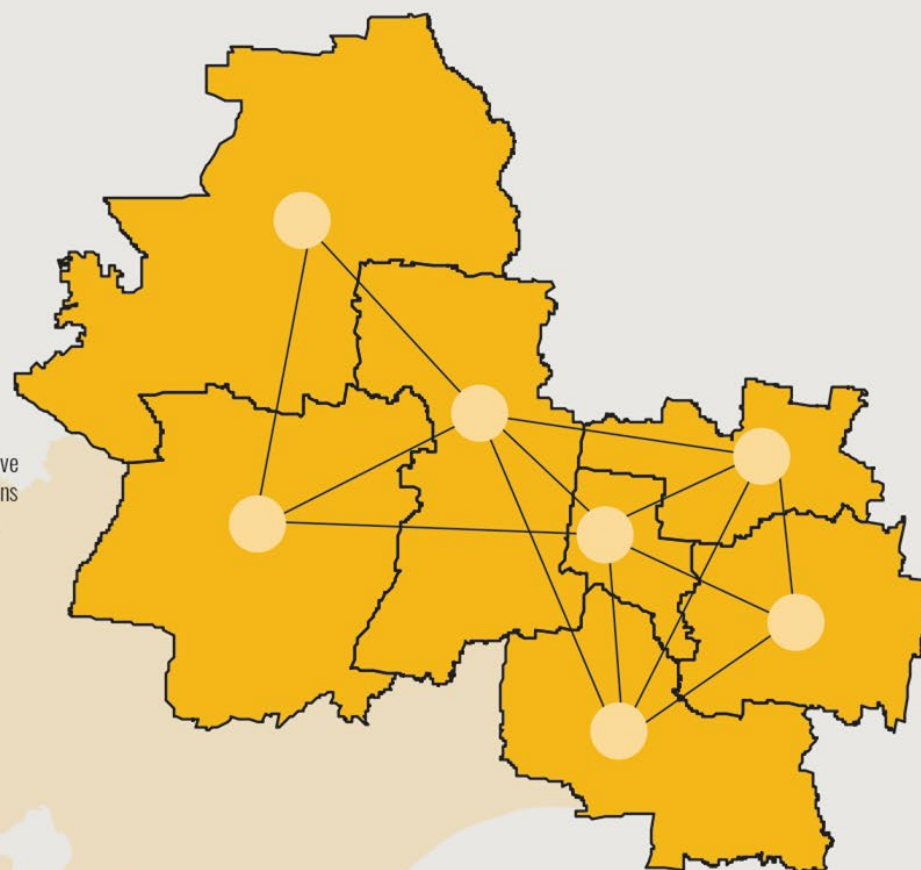
Community cohesion through sport and active recreation

- › Explore opportunities to **develop local and regional public policy environments** that leverage community cohesion outcomes such as social inclusion, health, well-being and gender equality through sport and active recreation.
- › In partnership with the Aboriginal Community in the region **develop Culturally Safe Spaces** (built environments, places, areas, groups, dialogues) that positively and proactively acknowledge, accept and **support inclusion, progress reconciliation** and contribute to state and national efforts to '**Close the Gap**'.
- › Increase the **awareness of gender equality** and existing tools, resources and networks such as the Office for Women in Sport and the Female Friendly Sport Infrastructure Guidelines, Women's Health Grampians CORE Alliance and Act@Play.
- › In partnership with key regional and state stakeholders **encourage membership of local sport and active recreation clubs and organisations to foster community connection** including participation (physical activity) and **volunteer engagement**.
- › Foster a **regional approach** to increasing awareness of and **utilising Member Protection Resources** across the regional sport sector to ensure all people associated with a sport organisation or association can participate in an **environment free from inappropriate behaviours such as harassment, discrimination or abuse**.
- › In response to an ageing population across the region optimise physical activity and recreation possibilities for health, well-being, participation and security to **enhance quality of life as people age**.



Network of sport and active recreation facilities

The following facilities have been identified as significant sport and active recreation spaces and places within the Central Highlands and Grampians Region. Whilst not an exhaustive list of all facilities across the region, this highlights the variety of significant places and spaces supporting physical activity opportunities to residents and visitors.



Ararat City

Alexandra Gardens
 Alexandra Oval
 Ararat and District Cycling Club
 Ararat and District Horse and Pony Club
 Ararat Clay Target Club
 Ararat Fitness Centre
 Ararat Skate Park
 Ararat Hills Regional Park
 Grampians National Park
 Green Hill Lake
 Lake Bolac and Lake Bolac Foreshore

City of Ballarat

Ballarat Botanical Gardens
 Ballarat Indoor and Aquatics Centre
 Ballarat Regional Tennis Facility
 Ballarat Skate Park
 Ballarat Sports Events Centre
 Buninyong Road Cycling
 Eastern Oval
 Lake Esmond
 Lake Wendouree
 Llanberris Reserve
 Mars Stadium
 Morshead Park
 Prince of Wales Park
 Victoria Park
 Yarrowee River Trail

Golden Plains Shire

Ballarat – Skipton Rail Trail
 Bannockburn Heart
 Bannockburn Recreation Precinct
 Bannockburn Victoria Park Recreation Reserve
 Inverleigh Leigh River
 Leighdale Equestrian Centre
 Moorabool River (Living Moorabool)
 Rokewood Recreation Reserve
 Woody Yaloak Recreation Reserve
 Woody Yaloak Equestrian Centre

Hepburn Shire

Calembeen Park
 Clunes Community Pool
 Clunes Recreation Reserve
 Cornish Hill
 Daylesford Community Pool
 Doug Lindsay Recreation Reserve
 Esmond Park
 Glenlyon Recreation Reserve
 Hammon Park / Creswick Trails
 Lake Daylesford
 Mount Prospect Tennis Facility
 Trentham Community Pool
 Trentham Recreation Reserve
 Victoria Park, Daylesford
 Wombat Hill Botanical Gardens

Moorabool Shire

Bacchus Marsh Golf Club
 Bacchus Marsh Leisure Centre
 Bacchus Marsh Racecourse and Recreation Reserve
 Bacchus Marsh Seasonal Outdoor Pool
 Ballan Golf Course
 Ballan Racecourse and Recreation Reserve
 Ballan Recreation Reserve
 Ballan Seasonal Outdoor Pool
 Darley Civic and Community Hub Indoor Stadium
 Darley Park
 Elaine Sportsground Recreation Reserve
 Maddingley Park

Northern Grampians Shire

Cato Park
 Central Park
 Grampians National Park
 Great Western Recreation Reserve – Racecourse
 Lake Fyans
 Lord Nelson Park
 North Park
 St Arnaud and District Lawn Tennis Club
 Stawell Sports and Aquatic Centre
 Stawell Shooting Sports Complex

Pyrenees Shire

Avoca Outdoor Pool
 Avoca Recreation Reserve
 Beaufort Lake
 Beaufort Outdoor Pool
 Goldfields Recreation Reserve, Beaufort
 Lexton Recreation Reserve
 Waubra Recreation Reserve

2020 Infrastructure priority projects

The following infrastructure priority projects have been compiled by each Local Government Authority taking into account the individual Council strategies and plans along with aligning to the vision, principles and strategic priorities of Activate 2020 – 2030.

Ararat Rural City Council

- › Ararat Hills Mountain Bike Park
- › Ararat Fitness Centre
- › Gordon Street Recreation Reserve

City of Ballarat

- › Regional Hockey Facility Project
- › Regional Tennis Facility Project
- › Regional Cricket Indoor Training Facility
- › Regional Athletics Facility
- › Regional Cycling Facility
- › Miners Rest – New Major Sporting Reserve
- › Regional Skate Facility

Golden Plains Shire Council

- › Inverleigh Change Room Upgrade
- › Bannockburn Soccer Facility
- › Bannockburn Skate Park Upgrade
- › Linton Cricket Net Upgrade
- › Living Moorabool Trail

Hepburn Shire Council

- › Hammon Park Trail Head - Bike Park and Recreation Facility (Gateway to Creswick Trails)
- › Daylesford Spa Country Railway
- › Daylesford to Macedon Rail Trail
- › Glenlyon Recreation Reserve Community Pavilion Redevelopment
- › Trentham Recreation Reserve Pavilion Redevelopment
- › Clunes Recreation Reserve Masterplan Implementation
- › Doug Lindsay Masterplan Implementation
- › Walking & Cycling Strategy Implementation

Moorabool Shire Council

- › Bacchus Marsh Indoor Sports Facilities
- › Bacchus Marsh Regional Sports Facility Stage 2
- › Bald Hill Regional Park
- › Splash Parks Development

- › Active Sports Facilities Upgrades
- › Darley Park Pavilion
- › AquaLink: Two Rivers Park

Northern Grampians Shire Council

- › Stawell Sports and Aquatic Centre
- › North Park Netball Courts Development
- › Central Park Sports Redevelopment
- › Lord Nelson Oval Lighting and Surface Upgrade
- › Great Western Football Netball Clubrooms and Oval Lighting

Pyrenees Shire Council

- › Beaufort and Goldfield Recreation Reserve Master Planning
- › Beaufort Walkability Stage 2
- › Sportsground floodlighting
- › Accessible Pools
- › Mountain Bike Trail Development

Implementing Activate 2020 – 2030

Implementation of Activate 2020 – 2030 will be led by the foundational partners. Infrastructure priority projects will be driven by the relevant Local Government Authority in partnership with other relevant stakeholders.

An alliance will be formed (in line with the strategic priority of Working Together). Working groups will be developed for the other strategic priorities of Activating Spaces and Places, Creating quality Spaces and Places and Community cohesion through sport and active recreation.

Activate 2020 – 2030 Review

An annual review process will be undertaken of Activate 2020 – 2030 which will report on the work delivered and update and refine the document so it remains relevant over the life of the strategic plan. The review will include:

- › Update and assessment of the indicators to understand how Activate 2020 – 2030 is turning the curve
- › Identification and consideration of any new or updated industry data and information
- › Progress of and update to the action plan and infrastructure priority projects







Activate 2020 – 2030 Action Plan

The following tables provide a detailed action plan to guide the delivery of Activate 2020 – 2030. Each action is prioritised and identifies a lead agency and key partners.

The Actions are listed according to their strategic area.

Organisations

BADAC	Ballarat and District Aboriginal Co-operative
LGAs	Local Government Authorities
PCPs	Primary Care Partnerships
RSAs	Regional Sports Assemblies
SRV	Sport and Recreation Victoria
WHG	Womens Health Grampians
WVAS	West Vic Academy of Sport

Timeline

Short	1 – 2 years
Medium	3 – 5 years
Long	6 – 10 years



Working together



Strategic Actions	Lead Organisation	Partner Organisations	Timeline
Engage a diversity of partners including cross-sector and intergovernmental to enable coordinated, well planned, connected and equitable investment in programming and infrastructure to maximise participation, health and liveability benefits through sport and active recreation	SRV	LGAs WHG PCPs WWAS RSAs BADAC	Ongoing
Recognise, celebrate and promote local innovation and best practice in leveraging shared outcomes with and through sport and active recreation	SRV	LGAs WHG PCPs WWAS RSAs BADAC	Ongoing
Foster a regional place-based partnership approach in the form of an alliance of key partners enabling collaboration opportunities, coordinated activity, embedding of regional planning principles, implementation of the regional strategy and monitoring of outcomes	SRV	LGAs WHG PCPs WWAS RSAs BADAC	Short
Develop a regional approach to collecting, developing and maintaining local data sets and indicators that are reliable, consistent and timely to inform place-based decision making and measure outcomes	SRV	LGAs WHG PCPs WWAS RSAs BADAC	Short
With and through the existing Grampians Region Sport and Recreation Community of Practice build the human capital of key partners in the region including the stock of knowledge, expertise and abilities, education and skills of those who play a key role in increasing physical activity, developing recreation possibilities and the provision of community sport and active recreation infrastructure	SRV	LGAs WHG PCPs WWAS RSAs BADAC	Short

Short 1 – 2 years | Medium 3 – 5 years | Long 6 – 10 years

Activating places and spaces



Strategic Actions	Lead Organisation	Partner Organisations	Timeline
Create awareness of existing physical activity opportunities and recreation possibilities across the region	RSAs	PCPs, LGAs	Ongoing
With and through sport and active recreation partners including Regional and State Sporting Associations and Organisations increase physical activity opportunities and the diversity of recreation possibilities across the region	RSAs	LGAs	Ongoing
Coordinate engagement and local activity in Premier's Active April across the region to focus and align limited resource and maximise outcomes	PCPs	SRV, LGAs, RSAs	Ongoing
Develop a diversity of membership and programming opportunities in Council owned Leisure and Aquatic Facilities addressing key barriers to participation	LGAs	PCPs, RSAs	Short
In partnership with State and Regional Sporting Associations strengthen pathway development of regional athletes and increase the quality of coaching across the region to enable athletes to realise their potential	WVAS	LGAs, SRV	Short
Develop a regional partnership approach to attracting a suite of significant sport and active recreation events and programming leveraging from signature and high-profile events building on the unique value proposition of each local government area and spreading the social and economic outcomes across the region	LGAs	SRV	Short
Embed Premier's Active April across the region as a recognised tool in a suite of health promotion opportunities to provide a progress measure of outcomes in increasing physical activity and uptake of local recreation possibilities	PCPs	SRV, LGAs, RSAs	Short
In the development of participation opportunities and recreation possibilities actively support and enable increased participation of Aboriginal and Torres Strait Islander Victorians	BADAC	SRV, LGAs, RSAs	Short
Support the development and provision of non-organised and unstructured physical activity through both traditional and non-traditional partners such as walking, cycling and active transport	LGAs	PCPs, RSAs	Short
Create flexible and innovative participation options with consideration of state, national and international emerging trends	RSAs	LGAs	Medium
Facilitate or provide affordable participation and active recreation options	RSAs	LGAs	Medium
Build inclusion and access for all abilities into the suite of physical activity and recreation possibilities across the region based on the concept and principles of Universal Design	RSAs	LGAs, PCPs, WHG	Medium

Short 1 – 2 years | Medium 3 – 5 years | Long 6 – 10 years

Creating quality spaces and places



Strategic Actions	Lead Organisation	Partner Organisations	Timeline
Plan and invest in active open space and quality physical activity environments (natural and built) that inspires the health and well-being of communities	LGAs	SRV, PCPs	Ongoing
Invest in infrastructure that enables active recreation and supports the provision of non-organised and unstructured physical activity	LGAs	SRV, PCPs	Ongoing
Invest in a network of complementary strategic, regional and local community sport and active recreation infrastructure with consideration of regional strategic planning, inter-municipal linkages, state-wide sport infrastructure standards and facilities planning undertaken by State Sporting Associations	LGAs	SRV, RSAs	Ongoing
Continue investment in community sport and active recreation infrastructure that enables female participation and provides equity of programming opportunities	LGAs	SRV, WHG	Ongoing
Plan for equitable access to spaces and places based on the concept and principles of Universal Design	LGAs		Ongoing
Incorporate Environmental Sustainable Design into the development of all community sport and active recreation infrastructure including implementing priorities of Integrated Water Management Plans	LGAs	SRV	Ongoing
Increase the capacity of existing sport and active recreation infrastructure including collaboration with schools, service providers, facility manager and community organisations to unlock local sport and active recreation assets	LGAs	SRV, PCPs	Ongoing
Identify and leverage new sources of investment in the development of quality community infrastructure including exploration of philanthropic and private partnerships to increase capacity of the region to meet community sport and recreation infrastructure demand and aspirations	LGAs	SRV	Ongoing
Encourage local investment and decision-making based on liveability factors including active living and well being	LGAs	SRV, PCPs	Short
Take a partnership-based approach with and through Sport and Recreation Victoria in the development of the pipeline of community sport and active recreation infrastructure projects and funding strategies to maximise outcomes and increase investment	LGAs	SRV	Short
Ensure complementary investment into activating spaces and places through alignment of existing and provision or facilitation of increased resources into programming to leverage collective impact	LGAs	SRV, RSAs, PCPs	Medium
Provide quality and innovative spaces and places that create a healthy environment to support and inspire the health and wellbeing of communities including the development and implementation of healthy eating policies that follow the Healthy Choices Guidelines	LGAs	PCPs, RSAs	Medium

Short 1 – 2 years | Medium 3 – 5 years | Long 6 – 10 years

Community cohesion through sport and active recreation



Strategic Actions	Lead Organisation	Partner Organisations	Timeline
In partnership with key regional and state stakeholders encourage membership of local sport and active recreation clubs and organisations to foster community connection including participation (physical activity) and volunteer engagement	RSAs	LGAs PCPs	Ongoing
Foster a regional approach to increasing awareness of and utilising Member Protection Resources across the regional sport sector to ensure all people associated with a sport organisation or association can participate in an environment free from inappropriate behaviours such as harassment, discrimination or abuse	RSAs	LGAs	Ongoing
In response to an ageing population across the region optimise physical activity and recreation possibilities for health, well-being, participation and security to enhance quality of life as people age	LGAs	PCPs RSAs BADAC WHG	Ongoing
In partnership with the Aboriginal Community in the region develop Culturally Safe Spaces (built environments, places, areas, groups, dialogues) that positively and proactively acknowledge, accept and support inclusion, progress reconciliation and contribute to state and national efforts to 'Close the Gap'	BADAC	LGAs PCPs WHG	Short
Increase the awareness of gender equality and existing tools, resources and networks such as the Office for Women in Sport and the Female Friendly Sport Infrastructure Guidelines, Women's Health Grampians CORE Alliance and Act@Play	WHG	RSAs PCPs	Short
Explore opportunities to develop local and regional public policy environments that leverage community cohesion outcomes such as social inclusion, health, well-being and gender equality through sport and active recreation	LGAs	RSAs PCPs WHG BADAC	Medium

Short 1 – 2 years | Medium 3 – 5 years | Long 6 – 10 years



Ararat Rural City Council

Infrastructure Priority Projects Detail

Ararat Hills Mountain Bike Park

The Grampians Region Cycling Masterplan identifies Ararat Hills Mountain Bike Park as a high regional priority with the goal to establish the Grampians region as a premier tourist destination for cycling and trail experiences.

The Ararat Hills is regional park on the northern border of Ararat, currently used for informal mountain biking. This project will create 60km of new and improved trails, trailhead facilities, signage and linkages to Ararat, attracting both local and regional participation.

Strategic Alignment

› Council Plan 2017 – 21

Status: Planning

Total Project Cost: \$2.74 million

Existing Commitments: \$400,000

Financial Ask: \$2.34 million

Ararat Fitness Centre

The Ararat Fitness Centre currently has over 120,000 users per year and is requiring an update. Ararat Rural City Council have this year brought the management of the facility back in house to assist in providing further programming, and over all operational cost savings. This project will look at improving the accessibility for patrons, add new aquatic facilities and relocate the facility entrance. It will also create new group fitness spaces and allow for a 24 hr gym access into the future.

Strategic Alignment

› Council Plan 2017 – 21

Status: Concept stage

Total Project Cost: \$2.4 million

Existing Commitments: TBC

Financial Ask: TBC

Gordon Street Recreation Reserve

The Gordon Street Recreation Reserve consists of a football oval, non-compliant change facility and unused hockey fields. It currently hosts two cricket teams and the Ararat Storm women's AFL club. This project will look to update "the existing amenities as well as incorporate new facilities and develop a rectangular field to service soccer and rugby to further engage in that space.

Strategic Alignment

› Council Plan 2017 – 21

Status: Concept stage

Total Project Cost: \$1.1 million

Existing Commitments: TBC

Financial Ask: TBC



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Regional Hockey Facility Project

Development of a new Hockey Regional Facility addressing Council's local and regional needs for the sport of hockey filling the current gap in facility provision for Hockey at the community club level to elite.

Strategic Alignment

- › Active Ballarat Strategy and action plan
- › Recreation Strategy 2014
- › Open Space Strategy 2008 - 2025
- › Council Plan 2017-2021
- › Municipal Public Health & Wellbeing Plan 2017 – 2021
- › Active Women and Girls Strategy 2018
- › Today, Tomorrow, Together: The Ballarat Strategy 2040

Status: Undertaking Feasibility Study
Total Project Cost: \$4 million
Existing Commitments: \$2 million
Financial Ask: \$2 million

Regional Tennis Facility Project

Redevelop the current Regional Tennis Facility. Redevelopment of the existing facility, review of court provision and replacement and improve infrastructure conditions to align with current standards benchmarking Tennis Victoria's Facilities Framework. The project will address the overall site layout, facility and court layout to include both hard court, clay and undercover options (Hotshots) as well as a potential show court.

Strategic Alignment

- › Active Ballarat Strategy and action plan
- › Recreation Strategy 2014
- › Council Plan 2017-2021
- › Municipal Public Health & Wellbeing Plan 2017 – 2021
- › Active Women and Girls Strategy 2018
- › Today, Tomorrow, Together: The Ballarat Strategy 2040
- › Tennis Victoria Strategy / Tennis Facilities Framework

Status: Undertaking internal planning a scoping with Local Tennis Group
Total Project Cost: \$3 million
Existing Commitments: \$1 million
Financial Ask: \$2 million

Regional Cricket Indoor Training Facility

A new Regional Cricket Indoor Training Facility will deliver a new five lane indoor facility designed for high performance cricket development and indoor cricket training. The new facility will have change facilities, storage and additional linked outdoor training facilities.

Strategic Alignment

- › Active Ballarat Strategy and action plan
- › Recreation Strategy 2014
- › Council Plan 2017-2021
- › Municipal Public Health & Wellbeing Plan 2017 – 2021
- › Active Women and Girls Strategy 2018
- › Today, Tomorrow, Together: The Ballarat Strategy 2040
- › Cricket Victoria Infrastructure Strategy
- › Cricket Victoria Strategy 2017-2022

Status: Not commenced

Total Project Cost: \$3.5 million

Existing Commitments: \$1 million

Financial Ask: \$2.5 million

Regional Athletics Facility

The aim of the multi million project will be to create a facility that could cater for Country Victorian Championship and Metropolitan competitions and national-level athletics events. It will provide undercover spectator seating, and all-weather synthetic track and field surfaces and field event infrastructure meeting the International Association of Athletics Federation standards.

A community social/ club facility will be purpose space for administration, a modern canteen that complies with today's standards, change rooms, amenities, and a secure storage area.

New perimeter fencing and access, car parking, landscaping, shade and seating will be built into the scope of the project.

Strategic Alignment

- › Active Ballarat Strategy and action plan
- › Recreation Strategy 2014
- › Council Plan 2017-2021
- › Municipal Public Health & Wellbeing Plan 2017 – 2021
- › Active Women and Girls Strategy 2018
- › Today, Tomorrow, Together: The Ballarat Strategy 2040
- › Athletics Victoria Strategy 2019-2022 – Review

Status: Not commenced

Total Project Cost: \$6 million

Existing Commitments: \$1.9 million

Financial Ask: \$4.3 million

Regional Cycling Facility

Purpose build criterium track and associated facilities and cycling infrastructure.

Strategic Alignment

- › Recreation Strategy 2014
- › Active Ballarat Strategy and action plan
- › Council Plan 2017-2021
- › Municipal Public Health & Wellbeing Plan 2017 – 2021
- › Active Women and Girls Strategy 2018
- › Today, Tomorrow, Together: The Ballarat Strategy 2040
- › Victoria Cycling Strategy 2018-2028 – Review
- › Victoria Cycling Facilities Strategy 2018-2028 – Review

Status: Planning

Total Project Cost: \$3 million

Existing Commitments: \$1 million

Financial Ask: \$2 million

Miners Rest – New Major Sporting Reserve

Development of a Major Regional Sporting Precinct to include potential sporting infrastructure for football, soccer and netball.

Facility infrastructure including a Community facility with social and change community accessible toilets. Other critical elements being passive recreation open space, play equipment and associated car parking and access roads and pedestrian connections and ground and security lighting.

Strategic Alignment

- › Recreation Strategy 2014
- › Active Ballarat Strategy and action plan
- › Tween & Teen Strategy plan
- › Open Space Strategy
- › Play space Policy and Planning Framework
- › Council Plan 2017-2021
- › Municipal Public Health & Wellbeing Plan 2017 – 2021
- › Active Women and Girls Strategy 2018
- › Today, Tomorrow, Together: The Ballarat Strategy 2040
- › Miners Rest Town Place Plan

Status: Not Commenced

Total Project Cost: TBC

Existing Commitments: TBC

Financial Ask: TBC

Regional Skate Park

Delivery of a regional level skate park with approximately 1000- 1500m², strategically located to service the whole Shire, tourists and visitors. Capable of hosting competitions. Enables skill development from beginner to advance plus further recreation provision (e.g. bouldering, climbing, kick about, basketball play space).

Strategic Alignment

- › Recreation Strategy 2014
- › Active Ballarat Strategy and action plan
- › Tween & Teen Strategy plan
- › Open Space Strategy
- › Play space Policy and Planning Framework
- › Council Plan 2017-2021
- › Municipal Public Health & Wellbeing Plan 2017 – 2021
- › Active Women and Girls Strategy 2018
- › Today, Tomorrow, Together: The Ballarat Strategy 2040

Status: Not Commenced

Total Project Cost: \$2 million

Existing Commitments: \$1 million

Financial Ask: \$1 million



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Inverleigh Change Room Upgrade

This project delivers the refurbishment of existing dated change rooms and construction of additional new unisex change rooms compliant with AFL Victoria 'local level' facility guidelines to service both ovals and create a female friendly environment. The scope includes:

- › Home and Away change rooms
 - › Players' toilet/showers
 - › Medical room
 - › Storage space
 - › Umpire room
 - › Cleaners room
 - › Landscaping
 - › Connecting paths and paving.
- Strategic Alignment**
- › Recreation Strategy 2015-2019
 - › Inverleigh Sporting Complex Masterplan
 - › AFL Victoria – Growing the Heartland
 - › G21/AFL Barwon Regional Football Strategy

Status: Concept designs underway
Total Project Cost: \$1.138 million
Existing Commitments: \$136,000
Financial Ask: \$1.02 million

Bannockburn Soccer Facility

This project will deliver the construction of new female friendly change rooms with accompanying storage, first aid and referee's rooms, and spectator toilets at the Bannockburn Soccer Pavilion. The project also includes new pitch lighting and associated fencing to service the recently completed second soccer pitch at the Bannockburn Recreation Precinct.

Strategic Alignment

- › Recreation Strategy 2015-2019
- › Bannockburn Recreation Precinct Masterplan
- › G21 Regional Soccer strategy

Status: Project shovel ready and seeking funding for delivery
Total Project Cost: \$1.285 million
Existing Commitments: \$832,000
Financial Ask: \$453,000.

Bannockburn Skate Park Upgrade

This project will upgrade the existing Bannockburn Skate Park to a much needed regional skate facility that meets the needs of a rapidly growing community now and into the future.

The project will see expansion of the skate element infrastructure addressing issues associated with over use and limited and suitable skate elements for users of all ages and abilities.

Strategic Alignment

- › Recreation Strategy 2015-2019
- › Bannockburn Victoria Park Masterplan
- ›

Status: Concept designs and costings prepared
Total Project Cost: \$265,000
Existing Commitments: Nil
Financial Ask: \$265,000

Linton Cricket Net Upgrade

This project will see construction of a brand new three bay cricket training nets facility on a synthetic surface at Linton Recreation Reserve, replacing the old two bay nets that have been assessed as unusable and require disposal.

Strategic Alignment

- › Recreation Strategy 2015-2019
- › Linton Recreation Reserve Masterplan

Status: Project shovel ready and seeking funding for delivery
Total Project Cost: \$202,550
Existing Commitments: \$102,500
Financial Ask: \$100,000

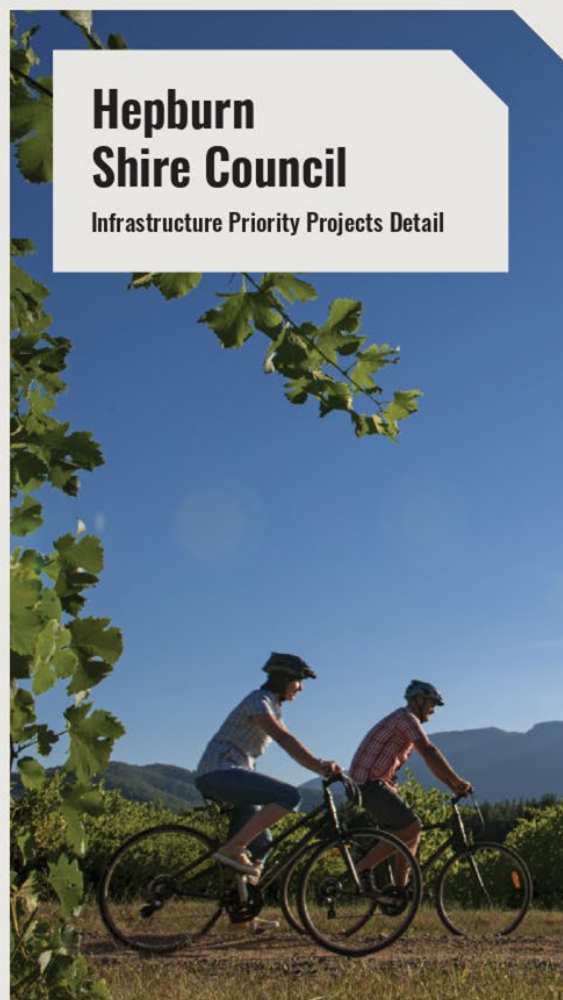
Living Moorabool Trail

The Living Moorabool Trail project is a visionary project that will connect Ballarat to Geelong along the Moorabool River, and further to the mouth of the Barwon River via a series of trails suitable for people of all abilities and interests.

Strategic Alignment

- › G21 Geelong Region Alliance 2018 Priority Projects
- › Council Plan and Strategic Resource Plan 2017-2021

Status: Concept stage
Total Project Cost: TBC
Existing Commitments: TBC
Financial Ask: TBC



Hepburn Shire Council

Infrastructure Priority Projects Detail

Doug Lindsay Masterplan Implementation

The Doug Lindsay Recreation Reserve is an active recreation reserve accommodating community club based Australian Rules Football, Netball, Soccer and Lawn Bowls activities; and informal community active recreation opportunities. The Masterplan aims to increase and diversify the use and enjoyment of the reserve and ensure appropriate infrastructure is provided to support a healthy, active, engaged and safe community. The Masterplan forms the basis for staging of the works, informing future budget considerations and external funding opportunities.

Strategic Alignment:

- › Council Plan 2017-21
- › Recreation & Open Space Strategy

Status: Masterplan at draft stage

Total Project Cost: A Masterplan priorities and cost plan is in development to reflect community needs and outcomes.

Existing Commitments: TBC

Financial Ask: TBC

Walking & Cycling Strategy Implementation

Implementation of various walking and cycling infrastructure projects identified in this Strategy that will improve community health and wellbeing, economic prosperity and environmental sustainability.

Strategic Alignment:

- › Council Plan 2017-21
- › Recreation & Open Space Strategy

Status: Various projects completed. Some priority projects yet to be funded and implemented.

Total Project Cost: TBC

Existing Commitments: TBC

Financial Ask: TBC

Hammon Park Trail Head – Bike Park and Recreation Facility (Gateway to Creswick Trails)

The Hammon Park Masterplan provides a structure as to how the site would best accommodate the various features that would make up the Trail Head Bike & Recreation Facility.

- These include:
- › Safety track
 - › Carparking
 - › BBQ/picnic
 - › Trail-head
 - › Nature playground
 - › Spectator viewing
 - › Pedestrian connection
 - › Pump track
 - › Swale/drainage
 - › Jump lines
 - › Open grass areas
 - › Skills area
 - › Vegetation
 - › Bike playground

Strategic Alignment

- › Council Plan 2017-2021
- › Draft Hammon Park Trail Head Masterplan
- › Walking and Cycling Strategy 2011.

Status: Final stage of Master Plan development

Total Project Cost: \$1.3 – \$1.8 million

Existing Commitments: STBC

Financial Ask: STBC

Daylesford Spa Country Railway

Extension to the existing tourism product on offer by the Spa Country Railway which operates a vintage train service between Daylesford and Bullarto. The project will see an extended service to Trentham and will include the development of tourist products in Trentham such as walking and cycling trails and introduction of a new 'Spa Country Sleeper' train service. The rail extension would also provide an alternate form of transport for communities along the train lines into the main town of Daylesford.

Strategic Alignment:

- › Recreation and Open Space Strategy
- › Walking & Cycling Strategy 2011

Status: Planning Phase

Total Project Cost: \$15M

Existing Commitments: STBC

Financial Ask: STBC

Daylesford to Macedon Rail Trail

Collaboration between the Hepburn and Macedon Shires to develop a universal access designed shared use rail trail between Daylesford and Mt Macedon. The project will develop a recreational travel link to showcase the area's rural landscapes, towns and heritage and to further improve active healthy lifestyle opportunities for residents and visitors.

Strategic Alignment

- › Council Plan 2017-2021
- › Recreation and Open Space Strategy
- › Macedon Shire Council Plan 2017 – 2021
- › Macedon Shire Recreation Strategy
- › Loddon Campaspe Regionally Significant Trails Strategy
- › Transport for Victoria (Active Transport Aust)
- › Victoria's Regional Statement

Status: Planning phase

Total Project Cost: \$16 - \$20 million

Existing Commitments: STBC

Financial Ask: STBC

Glenlyon Recreation Reserve Community Pavilion Redevelopment

The Glenlyon Recreation Reserve is a prominent public open space offering participation in both structured and unstructured recreation opportunities such as equestrian, field and game, wood chop and classic car activities. In addition, the reserve is popular for conducting events, camping, dog walking and other free play activities.

The redevelopment will improve the pavilion's capacity to accommodate the reserve's activities, provide a welcoming and inclusive space through universal access and gender equity design features.

Strategic Alignment

- › Council Plan 2017-2021
- › Recreation and Open Space Strategy

Status: Planning phase

Total Project Cost: \$910,000

Existing Commitments: \$660,000

Financial Ask: \$250,000

Trentham Recreation Reserve Pavilion Redevelopment

The overarching principle of the proposed pavilion redevelopment project is to deliver high quality and relevant community infrastructure that can service the operations and diversify participation opportunities associated with the Reserve's tenant sports clubs and the local community.

Strategic Alignment

- › Council Plan 2017-2021
- › Recreation and Open Space Strategy

Status: Planning phase

Total Project Cost: \$1.7 million

Existing Commitments: \$1.45 million

Financial Ask: \$250,000

Clunes Recreation Reserve Masterplan Implementation

The overarching aim of the Clunes Recreation Reserve Masterplan Implementation is to deliver high quality and relevant community infrastructure and activation priorities that can service the operations and diversify participation opportunities associated with the Reserve's tenant sports clubs and the local community.

Strategic Alignment

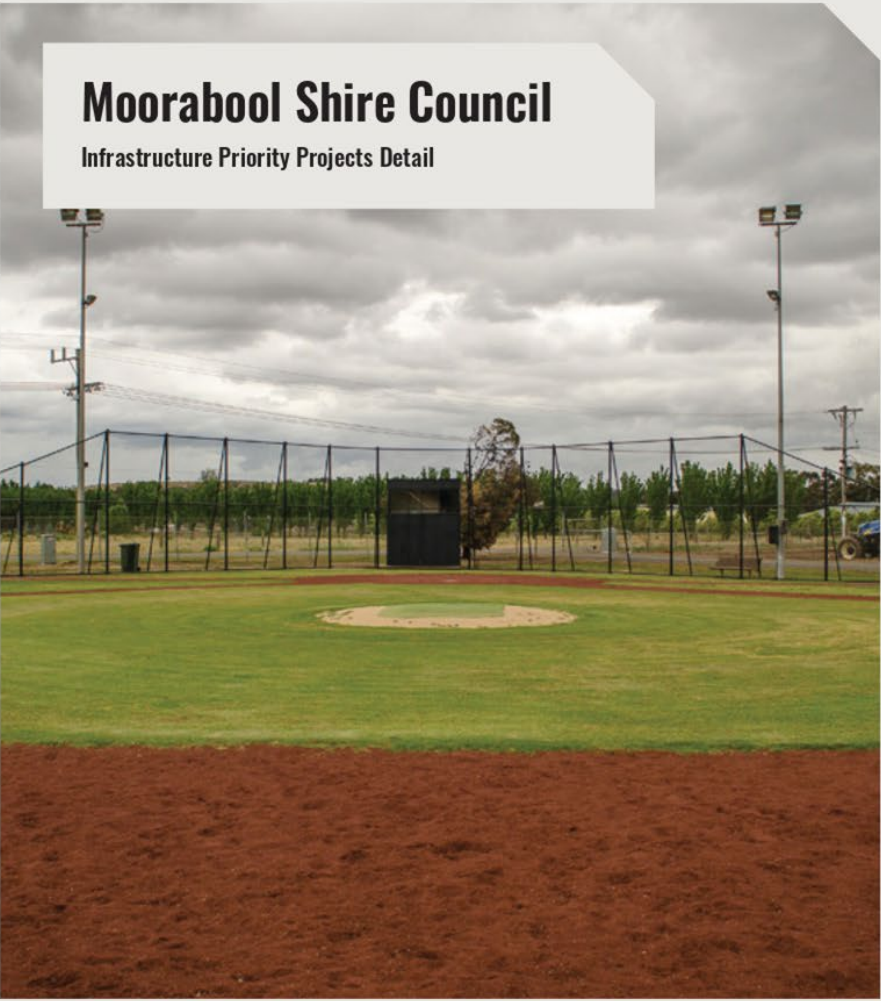
- › Council Plan 2017-2021
- › Recreation and Open Space Strategy

Status: Masterplan development phase

Total Project Cost: STBC

Existing Commitments: STBC

Financial Ask: STBC



Moorabool Shire Council

Infrastructure Priority Projects Detail

Bacchus March Indoor Sports Facilities

Indoor sports courts within Bacchus Marsh and surrounds are currently at capacity with many sports seeking more space and/or greater access and court time. This trend is likely to continue as Moorabool's population increases.

Stage 1 of this project will be construction of a four-court indoor sports stadium. Stage 2 of this project is the provision of an indoor aquatic centre.

Strategic Alignment

- › Council Plan 2017-2021
- › Recreation and Leisure Strategy 2015-2021
- › Moorabool 2041
- › Indoor Recreation Feasibility Study 2018
- › Community Infrastructure Framework

Status: Design stage

Stage 1

Total Project Cost: \$14 million

Existing Commitments: \$12 million

Financial Ask: \$2 million

Stage 2

Total project cost: \$31 million

Existing Commitments: \$11 million

Financial Ask: \$20 million

Bacchus March Regional Community Sports Hub – Stage 2

To meet the needs of a rapidly growing community, the Bacchus Marsh Regional Community Sports Hub will feature two permanent soccer pitches, an AFL oval, central cricket pitch, a multipurpose pavilion, entrance roads and carparks and associated site works. The playspace and walking paths in the open space areas will provide active recreation opportunities for the wider community. The new facility will provide facilities for sports such as soccer, BMX and equestrian that are particularly challenged in the region.

Strategic Alignment

- › Council Plan 2017-2021
- › Municipal Public Health and Wellbeing Plan 2017-2021
- › Recreation and Leisure Strategy 2015-2021
- › Bacchus Marsh Racecourse Recreation Reserve Active Sports Precinct Master Plan
- › Moorabool 2041

Status: Design stage

Total Project Cost: \$9.65 million

Existing Commitments: \$3 million

Financial Ask: \$6.65 million

Bald Hill Regional Park

The Bald Hill Regional Park and Activity Hub will provide active and passive recreation servicing the local community and attract visitors from Melbourne, wider regional Victoria and interstate.

Activating of the Bald Hill Reserve will greatly encourage resident and visitor participation in recreation and drive economic growth to Bacchus Marsh through destination land uses such as a Gravity Mountain Bike Park, all accessibility sculpture trail, lookouts and 1000+ steps concept.

Strategic Alignment

- › Council Plan 2017-2021
- › Municipal Public Health and Wellbeing Plan 2017-2021
- › Moorabool Hike and Bike Strategy
- › Bacchus Marsh Urban Growth Framework
- › Bacchus Marsh and Ballan Open Space Framework

Status: Master planning stage

Total Project Cost: \$12.9 million

Existing Commitments: \$2.1 million

Financial Ask: \$10.8 million

Splash Parks Development

Mill Park in Ballan and Peppertree Park in Bacchus Marsh are community spaces situated within close proximity to Moorabool's two outdoor pools. The addition of these elements will activate each space and provide for the families in these growing communities.

Strategic Alignment

- › Council Plan 2017-2021
- › Municipal Public Health and Wellbeing Plan 2017-2021
- › Recreation and Leisure Strategy 2015-2021
- › Splashparks Feasibility Study Bacchus Marsh

Status: Design Stage

Total Project Cost: \$1.5 million

Existing Commitments: \$0.5 million

Financial Ask: \$1 million

Active Sports Facilities Upgrades

Moorabool's need for facilities continues to expand to support participation growth and the changing profile of participation across all sports in the municipality. This project will increase the capacity of grounds and upgrade facilities that welcome all participants. The oval upgrades include

- › Maddingley Park
- › Gordon
- › Darley Park
- › Springbank
- › Darley Civic Hub
- › Bungaree
- › Masons Lane
- › Dunnstown Reserves.
- › Ballan

Female Friendly Facilities improvements include upgrade of Dunnstown Recreation Reserve pavilion and netball court resurfacing for

- › Bungaree
- › Maddingley
- › Gordon
- › Wallace

Strategic Alignment

- › Council Plan 2017-2021
- › Municipal Public Health and Wellbeing Plan 2017-2021
- › Recreation and Leisure Strategy 2015-2021

Status: Planning Phase

Total Project Cost: \$9.25 million

Existing Commitments: \$0.25 million

Financial Ask: \$9 million

Darley Park Pavilion

Development of the pavilion at the Darley Park Recreation Reserve will provide a multi purpose, female friendly facility which will ensure clubs with growing female participation are able to use safe and accessible amenities. Having a pavilion that can cater to all user groups, regardless of ability or gender, will allow usage of the reserve to be maximised.

Strategic Alignment

- › Council Plan 2017-2021
- › Municipal Public Health and Wellbeing Plan 2017-2021
- › Recreation and Leisure Strategy 2015-2021
- › Moorabool 2041
- › Community Infrastructure Framework

Status: Planning Phase

Total Project Cost: \$4.5 million

Existing Commitments: \$1 million

Financial Ask: \$3.5 million

AquaLink: Two Rivers Park

The AquaLink: Two Rivers Park will provide open space and a dedicated pedestrian and cycling connection through the township of Bacchus Marsh, between the iconic Lerderderg and the Werribee Rivers.

The connection will increase access for local residents current lacking access to open space within 400m of their home. The connection has also been identified by VicRoads as the preferred Strategic Cycling Corridor for Bacchus Marsh to support the shift from car dependent trips within the town to more walking and cycling journeys.

Strategic Alignment

- › Council Plan 2017-2021
- › Municipal Public Health and Wellbeing Plan 2017-2021
- › Bacchus Marsh Integrated Transport Strategy
- › Moorabool Hike and Bike Strategy
- › Bacchus Marsh Urban Growth Framework
- › Bacchus Marsh & Ballan Open Space Framework
- › Community Infrastructure Framework

Status: Concept stage

Total Project Cost: \$4.5 million

Existing Commitments: \$200,000

Financial Ask: \$4.3 million



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Stawell Sports and Aquatic Centre

Project to deliver outcomes of the feasibility study to include key participation initiatives such as aquatic facility upgrade, accessibility improvements, female friendly and unisex changerooms and amenities, dry sports facility upgrades, reception and engagement space development and relocation for a modern accessible facility.

Strategic Alignment

- › Council Plan 2017/21
- › Municipal Health and Wellbeing Plan 2017/21
- › Open Space Sport and Recreation Strategy 2013/22

Status: Feasibility Study currently being developed for Council endorsement due by September 2020

Total Project Cost: <\$10 million

Existing Commitments: \$1.175 million

Financial Ask: \$7 million

North Park Netball Courts Development

Remove existing courts with structural faults and reconstruct the subsurface with concrete and playing surface including an upgrade to Rebound Ace for longer term sustainability. The courts will also be relocated adjacent to the new clubroom facility and aligned north south orientation.

Strategic Alignment

- › Council Plan 2017/21
- › Municipal Health and Wellbeing Plan 2017/21
- › Open Space Sport and Recreation Strategy 2013/22
- › NGSC Netball Strategy 2017

Status: Shovel ready subject to funding

Total Project Cost: \$800,000

Existing Commitments: \$300,000

Financial Ask: \$500,000

Central Park Sports Redevelopment

Remove existing court with structural faults and reconstruct two courts with concrete substructure and playing surface including an upgrade to Rebound Ace for longer term sustainability.

Female friendly change rooms/amenities and clubroom development for women's football, athletics and netball.

Road realignment to facilitate project development.

Strategic Alignment

- › Council Plan 2017/21
- › Municipal Health and Wellbeing Plan 2017/21
- › Open Space Sport and Recreation Strategy 2013/22
- › NGSC Netball Strategy 2017
- › Stawell Parks Precinct Plan 2019/28

Status: Outcome of Stawell Parks Precinct Plan 2019/28 with concept designs due 2020/21

Total Project Cost: \$2 million

Existing Commitments: \$345,000

Financial Ask: \$1 million

Lord Nelson Park Oval Lighting and Surface Upgrade

The project will deliver training compliant lighting for AFL and Hockey located on the oval reserve within the harness track facility. The project will also provide for an upgraded oval surface that will be drought tolerant.

Strategic Alignment

- › Council Plan 2017/21
- › Municipal Health and Wellbeing Plan 2017/21
- › Open Space Sport and Recreation Strategy 2013/22
- › Lord Nelson Park Precinct Plan 2015/24

Status: Planning

Total Project Cost: \$300,000

Existing Commitments: \$100,000

Financial Ask: \$200,000

Great Western Football Netball Clubrooms and Oval Lighting

Project will deliver female friendly changerooms/amenities and social space to support the newly developed netball court and lighting upgrade. The project will also upgrade the current inadequate football oval lighting to a training standard.

Strategic Alignment

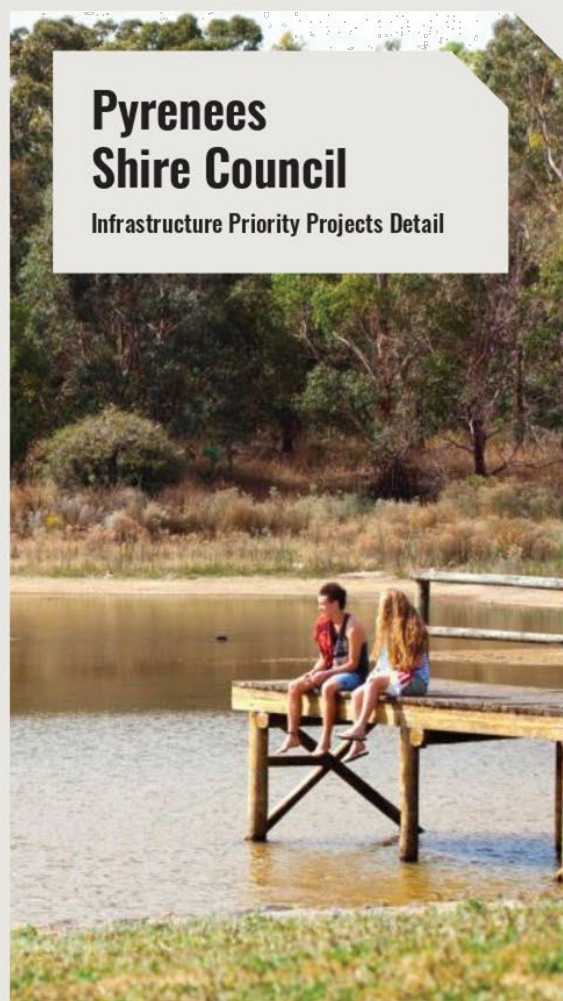
- › Council Plan 2017/21
- › Municipal Health and Wellbeing Plan 2017/21
- › Open Space Sport and Recreation Strategy 2013/22
- › Great Western Public Park and Garden Reserve Master Plan 2018/28
- › NGSC Netball Strategy 2017

Status: Master plan completed and concept designs to be developed.

Total Project Cost: \$750,000

Existing Commitments: \$80,000

Financial Ask: \$500,000



Pyrenees Shire Council

Infrastructure Priority Projects Detail

Master Planning Beaufort and Goldfields Recreation Reserve

Develop a new master plan for Goldfields Recreation Reserve, Beaufort and also undertake future planning/feasibility study for the provision of additional recreation facilities for Beaufort.

Strategic Alignment

- › Recreation Strategy 2017-2027

Status: Not Commenced

Total Project Cost: \$120,000

Financial Ask: TBC

Sportsground Floodlighting

Installation of floodlighting compliant to Australian Standards for Football training at the following:

- › Goldfields Recreation Reserve (Beaufort)
- › Camgham Recreation Reserve
- › Waubra Recreation Reserve
- › Lexton Recreation Reserve

Strategic Alignment

- › Recreation Strategy 2017-2027

Status: Not Commenced

Total Project Cost: \$1,400,000

Financial Ask: TBC

Mountain Bike Trail Development

Development of Mountain Bike trails across the Shire. This will include on ground works as well as development of a feasibility study, concepts and implementation of on ground works.

Strategic Alignment

- › Recreation Strategy 2017-2027
- › 2020 Economic Development Strategy

Status: Not Commenced

Total Project Cost: \$800,000

Financial Ask: TBC

Beaufort Walkability Stage 2

Continue to roll out the identified priority walking infrastructure projects as identified in the Beaufort Walkability Study.

Strategic Alignment

- › Beaufort Walkability Study
- › Recreation Strategy 2017-2027

Status: Not Commenced

Total Project Cost: \$500,000

Financial Ask: TBC

Pyrenees Accessible Pools

Upgrade changerooms and accessibility including upgrades to existing facilities, construction of disabled changerooms and disabled accessibility into swimming pools and entrances.

Strategic Alignment

- › Recreation Strategy 2017-2027

Status: Not Commenced

Total Project Cost: \$800,000

Financial Ask: TBC





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OUTCOMES: WHAT IT LOOKS LIKE

MORE!

- › people playing and recreating through sport and active recreation
- › sport and active recreation opportunities and activities
- › people walking and cycling in active transport
- › local physical activity offerings
- › people visiting local council owned aquatic and leisure centres
- › inclusive spaces and places where everyone can play
- › leveraged investment into community sport and active recreation infrastructure
- › thriving local sport and active recreation clubs
- › healthy food and drink options in our spaces and places
- › athletes on the pathway to high performance
- › regionally based significant sporting events
- › women on regionally based sport boards
- › local decision-making factoring active living and well-being
- › visible network of local, regional and strategic community sport and active recreation infrastructure
- › quality community sport and active recreation infrastructure
- › infrastructure that enables active recreation
- › infrastructure that supports women and girl's participation in physical activity
- › place-based partnerships and networks
- › local and regional activity coordination
- › recognition and celebration of local and regional achievement and success

WHAT WORKS TO DO BETTER?

- › a coordinated approach with an outcomes-focus
- › local and regional data to inform decision making
- › using indicators to measure progress on outcomes
- › collaboration, inter-governmental, cross sector partnerships and integrated regional planning
- › getting smarter - building human capital
- › place-based and asset-based approaches
- › recognising and building on existing assets and work
- › recognising local and regional achievements and success
- › creating visibility of existing physical activity and recreation possibilities
- › increasing physical activity and recreation possibilities
- › availability of a diversity of physical activity and recreation possibilities
- › responding to emerging trends
- › addressing barriers such as affordability
- › recognising active recreation as a valuable opportunity
- › encouraging and supporting active transport
- › being inclusive
- › expanding the diversity of recreation possibilities
- › providing visibility of high-performance inspiring people to be active
- › quality physical activity environments (natural & built)
- › developing funding strategies that maximise investment and finding new funding sources
- › increase the use of existing community infrastructure and unlocking community sport and recreation assets such as schools
- › embedding Universal Design Principles
- › creating safe spaces by considering Crime Prevention by Design
- › considering environmental sustainable design
- › actively implementing state and local government policies such as the Healthy Choices Guidelines
- › developing local and regional public policy environments to leverage outcomes to support active, healthy and liveable communities through sport and active recreation
- › creating Culturally Safe Spaces with and through the Aboriginal and Torres Strait Islander community
- › support gender equality in participation, coaching, administration, officiating and volunteering
- › encourage membership of local sport and active recreation clubs and organisations to foster community connection
- › physical activity environments free from inappropriate behaviours such as harassment, discrimination or abuse

STORY BEHIND THE BASELINE

ACTIVE & HEALTHY

There is a network of Council owned Leisure and Aquatic Centres across the region providing indoor and outdoor aquatic activities, fitness and recreation opportunities. • The current data set does not capture participation at Council owned Recreation Centres such as Indoor Stadiums or water play spaces that exist outside of Aquatic Centres. • Not all local government areas in the region have Council owned indoor or outdoor aquatic facilities (pools).

Engagement of local government in Premiers Active April has been consistent across the region over several years. • There has been recent recognition by local government and health partners in the region of the potential to use community engagement in the program as an indicator to measure progress at a local level on physical activity and programming outcomes. This has driven a more coordinated and strategic approach to the alignment of current opportunities and a testing ground for new and innovative approaches to getting our communities active. • Recent changes to the way registrations are reported in the program. • The last two years (2018/19) are comparable data sets. • Level of local activity has not necessarily translated into registrations in either 2018 or 2019. • Registrations are relative to population and demographics. • Artificial local/regional boundaries are permeable (participants may live in one place and recreate in another)

LIVEABLE

Investment in community sport and active recreation infrastructure is often led by Councils. • Councils often partner with community, state and federal governments to fund community and council sport and recreation infrastructure priorities. • This data set represents investment by Council and their partners in shared projects that benefit community, are community owned or have a public access agreement in place. • In-kind contributions to projects are not represented in the current data set.

Local community sport and recreation organisations are evident across the region. • Locally owned data sets that represent local club and organisation membership are limited. • The mega trend across the region shows an increase in registration of participants in local sport and active recreation.

Membership in the Women's Health Grampians CORE Alliance is high amongst local government and regional and state organisations. • Membership of local sport and recreation clubs across the region is low but growing. • Turning the curve in membership of the CORE Alliance will require increased resourcing of Women's Health Grampians and/or new local and regional partnerships that support a 'with and through' approach.

WHO HAS A ROLE TO PLAY?

COMMUNITY ORGANISATIONS SCHOOLS HEALTH SERVICES
REGIONAL SPORTS AND RECREATION CLUBS AND ORGANISATIONS
SOCIAL ENTERPRISE STATE SPORTING ASSOCIATIONS
LOCAL GOVERNMENT PRIVATE ENTERPRISE
LOCAL SPORTS AND RECREATION CLUBS AND ORGANISATIONS
EARLY YEARS PROVIDERS STATE AND FEDERAL GOVERNMENT
SENIORS ORGANISATIONS UNIVERSITIES

Vision | The Central Highlands and Grampians Pyrenees communities are the most active, healthy and liveable in Victoria.

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WHAT ARE WE GOING TO DO?

WORKING TOGETHER

- › foster a regional place-based partnership approach in the form of an alliance of key partners enabling collaboration opportunities, coordinated activity, embedding of regional planning principles, implementation of the regional strategy and monitoring of outcomes.
- › engage a diversity of partners including cross-sector and intergovernmental to enable coordinated, well planned, connected and equitable investment in programming and infrastructure to maximise participation, health and liveability benefits through sport and active recreation
- › develop a regional approach to collecting, developing and maintaining local data sets and indicators that are reliable, consistent and timely to inform place-based decision making and measure outcomes
- › with and through the existing Grampians Region Sport and Recreation Community of Practice build the human capital of key partners in the region including the stock of knowledge, expertise and abilities, education and skills of those who play a key role in increasing physical activity, developing recreation possibilities and the provision of community sport and active recreation infrastructure
- › recognise, celebrate and promote local innovation and best practice in leveraging shared outcomes with and through sport and active recreation

COMMUNITY COHESION THROUGH SPORT AND ACTIVE RECREATION:

- › explore opportunities to develop local and regional public policy environments that leverage community cohesion outcomes such as social inclusion, health, well-being and gender equality through sport and active recreation
- › in partnership with the Aboriginal Community in the region develop Culturally Safe Spaces (built environments, places, areas, groups, dialogues) that positively and proactively acknowledge, accept and support inclusion, progress reconciliation and contribute to state and national efforts to 'Close the Gap'.
- › increase the awareness of gender equality and existing tools, resources and networks such as the Office for Women in Sport and the Female Friendly Sport Infrastructure Guidelines, Women's Health Grampians CORE Alliance and Act@Play
- › in partnership with key regional and state stakeholders encourage membership of local sport and active recreation clubs and organisations to foster community connection including participation (physical activity) and volunteer engagement
- › foster a regional approach to increasing awareness of and utilising Member Protection Resources across the regional sport sector to ensure all people associated with a sport organisation or association can participate in an environment free from inappropriate behaviours such as harassment, discrimination or abuse.
- › in response to an ageing population across the region optimise physical activity and recreation possibilities for health, well-being, participation and security to enhance quality of life as people age.

ACTIVATE

- › create awareness of existing physical activity opportunities and recreation possibilities across the region
- › with and through sport and active recreation partners including Regional and State Sporting Associations and Organisations increase physical activity opportunities and the diversity of recreation possibilities across the region
- › create flexible and innovative participation options with consideration of state, national and international emerging trends
- › facilitate or provide affordable participation and active recreation options
- › support the development and provision of non-organised and unstructured physical activity through both traditional and non-traditional partners such as walking, cycling and active transport
- › embed Premier's Active April across the region as a recognised tool in a suite of health promotion opportunities to provide a progress measure of outcomes in increasing physical activity and uptake of local recreation possibilities.
- › coordinate engagement and local activity in Premier's Active April across the region to focus and align limited resource and maximise outcomes
- › in the development of participation opportunities and recreation possibilities actively support and enable increased participation of Aboriginal and Torres Strait Islander Victorians
- › build inclusion and access for all abilities into the suite of physical activity and recreation possibilities across the region based on the concept and principles of Universal Design
- › develop a diversity of membership and programming opportunities in Council owned Leisure and Aquatic Facilities addressing key barriers to participation
- › in partnership with State and Regional Sporting Associations strengthen pathway development of regional athletes and increase the quality of coaching across the region to enable athletes to realise their potential
- › develop a regional partnership approach to attracting a suite of significant sport and active recreation events and programming leveraging from signature and high-profile events building on the unique value proposition of each local government area and spreading the social and economic outcomes across the region

CREATING QUALITY SPACES & PLACES

- › plan and invest in active open space and quality physical activity environments (natural and built) that inspires the health and well-being of communities
- › encourage local investment and decision-making based on liveability factors including active living and well being
- › invest in a network of complementary strategic, regional and local community sport and active recreation infrastructure with consideration of regional strategic planning, inter-municipal linkages, state-wide sport infrastructure standards and facilities planning undertaken by State Sporting Associations
- › increase the capacity of existing sport and active recreation infrastructure including collaboration with schools, service providers, facility manager and community organisations to unlock local sport and active recreation assets
- › invest in infrastructure that enables active recreation and supports the provision of non-organised and unstructured physical activity
- › continue investment in community sport and active recreation infrastructure that enables female participation and provides equity of programming opportunities
- › take a partnership-based approach with and through Sport and Recreation Victoria in the development of the pipeline of community sport and active recreation infrastructure projects and funding strategies to maximise outcomes and increase investment
- › identify and leverage new sources of investment in the development of quality community infrastructure including exploration of philanthropic and private partnerships to increase capacity of the region to meet community sport and recreation infrastructure demand and aspirations
- › plan for equitable access to spaces and places based on the concept and principles of Universal Design
- › incorporate Environmental Sustainable Design into the development of all community sport and active recreation infrastructure including implementing priorities of Integrated Water Management Plans
- › ensure complementary investment into activating spaces and places through alignment of existing and provision or facilitation of increased resources into programming to leverage collective impact
- › provide quality and innovative spaces and places that create a healthy environment to support and inspire the health and wellbeing of communities including the development and implementation of healthy eating policies that follow the Healthy Choices Guidelines

INDICATORS



ACTIVE & HEALTHY

- › Leisure & Aquatic Centre Visitation (Council Owned)
- › # Premier's Active April Registrations

LIVEABLE

- › SS investment in sport and active recreation infrastructure
- › # members in local sport & active recreation organisations
- › CORE Alliance Membership

DATA DEVELOPMENT AGENDA

Active & Healthy

- › Aboriginal & Torres Strait Islander participation
- › Athletes involved in elite pathways
- › Premier's Active April
 - › No. of aboriginal and Torres Strait Islander participants
 - › No. of local partners
 - › No. of local recreation activities available

Liveable

- › No. of female friendly infrastructure projects
- › Successful funding opportunities in region
- › No. of Volunteers involved in Sport and Active Recreation
- › No. of Sporting Organisations that are members of Regional Sports Assemblies
- › Participation in the Act@Play program