Typical contents of a Community Plan

Community Plans belong to the community – not to Council. Council supports the community with professional Mentors and advice to develop the Plan. Plans can come in many different styles. The one thing they have in common is they tell a story. A story about the community and the dreams that community has for itself and the future.

A Community Plan is a written document that identifies a community's strengths and outlines how those strengths can be utilised to build capacity and enable empowerment for the future. A Community Plan captures the priorities a community has identified are important to a strong future.

Successful Community Plans have two features in common, they tell a compelling story of that community, and they guide and motivate shared action. Images are also used to give the reader a sense of the community and sometimes a before and after photo to celebrate achievements.

The content headings below are typically used so that the Community Plan can tell the story to anyone who reads the Plan. It is important that communities tell their stories in their own way and develop their plan for the purposes they want to use it for whether it is seeking funding, an action list to achieve shared goals or inform new residents.

Please note: these content headings are a guide only, with suggestions for what could be included under each of the headings.

Title of the Plan
This is for the the title of your plan

Acknowledgment of Traditional Owners

[Community name] spans the Traditional lands of the Wadawurrung and Eastern Maar people. We Acknowledge them as the Traditional Owners and Custodians. [Community name] pays its respects to Wadawurrung Elders past, present and emerging.

[Community name] also respects Eastern Maar Elders past, present and emerging. *[Community name]* extends that respect to all Aboriginal and Torres Strait Islander People who are part of the Golden Plains Shire.

About us
This could include a short history of your town.

What we want {Community name) to be (Vision)
This could be a short statement that describes what your town will be like when you've achieved your goals.
What will have changed?
What was the impact of your actions?

This document has been developed to assist Community Planning Coordinators to prepare and develop their new community plans.

GOLDEN PLAINS SHIRE

Our Values
This is where you could mention the values that drive your community.

Achievements to date
This is where you could add any significant achievements e.g. changed the speed limit as a result of a community action or were successful in getting funding to create a mural.

How we developed the Plan
This is where you could include information about what you did to develop the plan e.g. survey X number of people in the community, canvassed visitors during a weekend, held a community meeting.

Purpose of the Plan
Here you could include details about how your community intends to use the Plan? It might be to source funding or to enthuse more people to join the Progress Association or to connect the community together.

Demographics
This is where you could include information about your town's demographics. This is often helpful, both for those developing the plan and readers, to understand a little about who makes up the community.

Map
Here you could include a map of your town, or even a map showing where the projects might happen.

What we love about [Community name]
This area could include information about the benefits of living where you do.

Key themes
*Some community plans have **themes** with a few **objectives** related to that theme, others simply identify key objectives e.g. youth or gambling and then develop clear objectives/goals related to those themes.*

Theme one
Objective 1:
Objective 2:
Objective 3:

Theme two
Objective 1:
Objective 2:
Objective 3:

This document has been developed to assist Community Planning Coordinators to prepare and develop their new community plans.

GOLDEN PLAINS SHIRE

Or **key objectives** with **goals**

Objective one
Goal 1:
Goal 2:
Goal 3:

Goals should be SMART goals (Specific, Measurable, Achievable, Realistic and Timely)
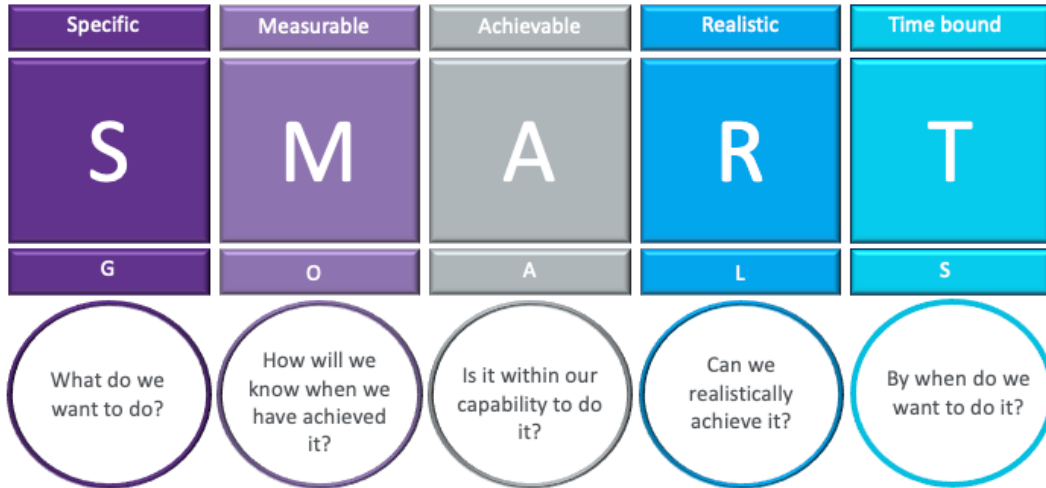
Acknowledgements
Here you could include who or what do you want to recognise or acknowledge.

Stay connected or Join with Us
This is where you could tell people how they can be connected to what you are doing in your Plan e.g. if you have a Facebook page or a webpage

Launch the Plan Snapshot to the Community
This is the date when the Plan Snapshot was launched to the community.

This document has been developed to assist Community Planning Coordinators to prepare and develop their new community plans.

GOLDEN PLAINS SHIRE

Action / Implementation Plan

This is sample of an Action / Implementation Plan which can be attached to attached to your Community Plan.

Theme	Action	Who	When	Resources	Notes

This document has been developed to assist Community Planning Coordinators to prepare and develop their new community plans.

GOLDEN PLAINS SHIRE