

Communication Plan

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Audience	Key Message	Vehicle	When	Frequency	Who	Notes





Considerations for evidence based planning – have you thought about who needs to be consulted:

- Children and families
- Young people
- Older adults
- People with disabilities
- Culturally diverse community members
- Aboriginal community members
- Isolated community members
- Farming community members
- Weekender

Channels for consulting and engaging all sections of the community – even the hard to reach:

- Maternal and Child Health, playgroups and kindergartens
- Schools
- Scouts and guides groups
- Youth groups
- Mobile library
- Sporting clubs
- Arts or cultural groups
- Historical societies
- Landcare groups
- Community centres or neighbourhood houses
- Health and community service organisations
- Seniors groups
- Trader Associations

- Progress Associations
- CFA/SES
- CWA
- Men's Sheds
- Churches
- Hall Committees & Rec Committees
- Others
- Churches
- Rotary Clubs
- Lions Clubs
- Planned Activity Groups (PAGs)
- Probus Clubs
- U3A

This document has been developed to assist Community Planning Coordinators to prepare and develop their new community plans.

