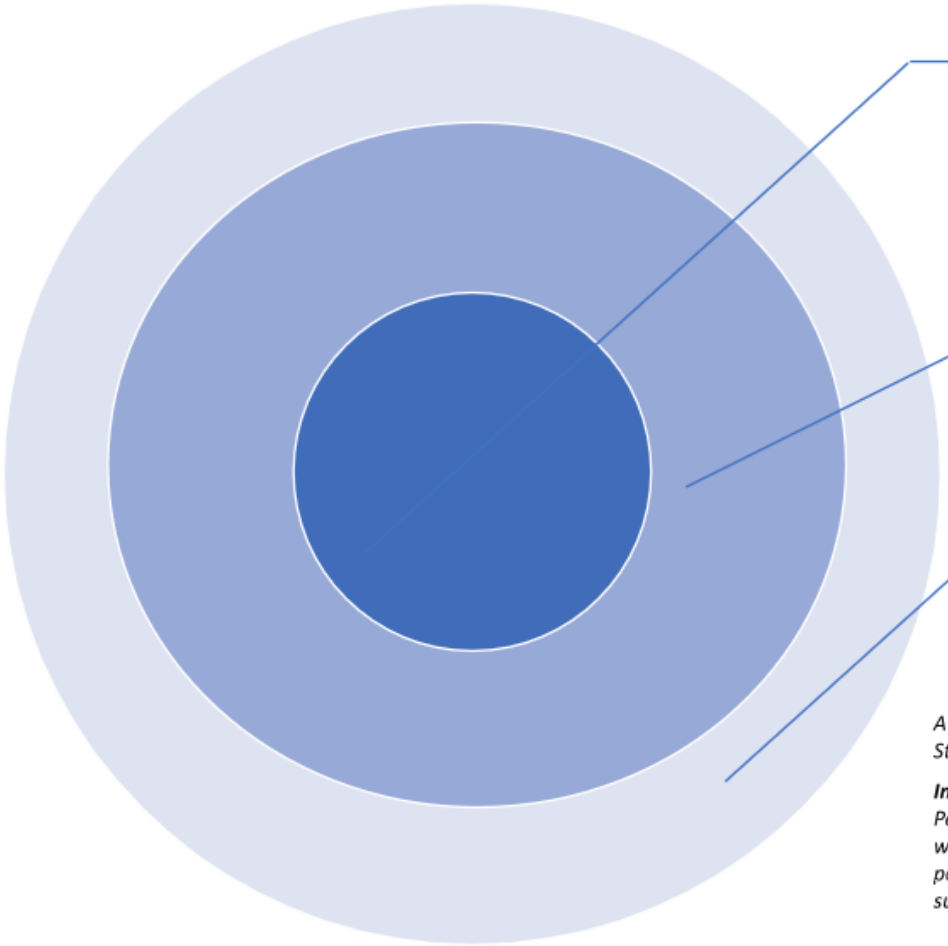
Stakeholder Mapping Template



Core

These are your groups/individuals/organisations who can significantly Influence or particularly important to the success of your project.

Direct

People or groups who are directly impacted by your project. This can be those who are positively and negatively impacted.

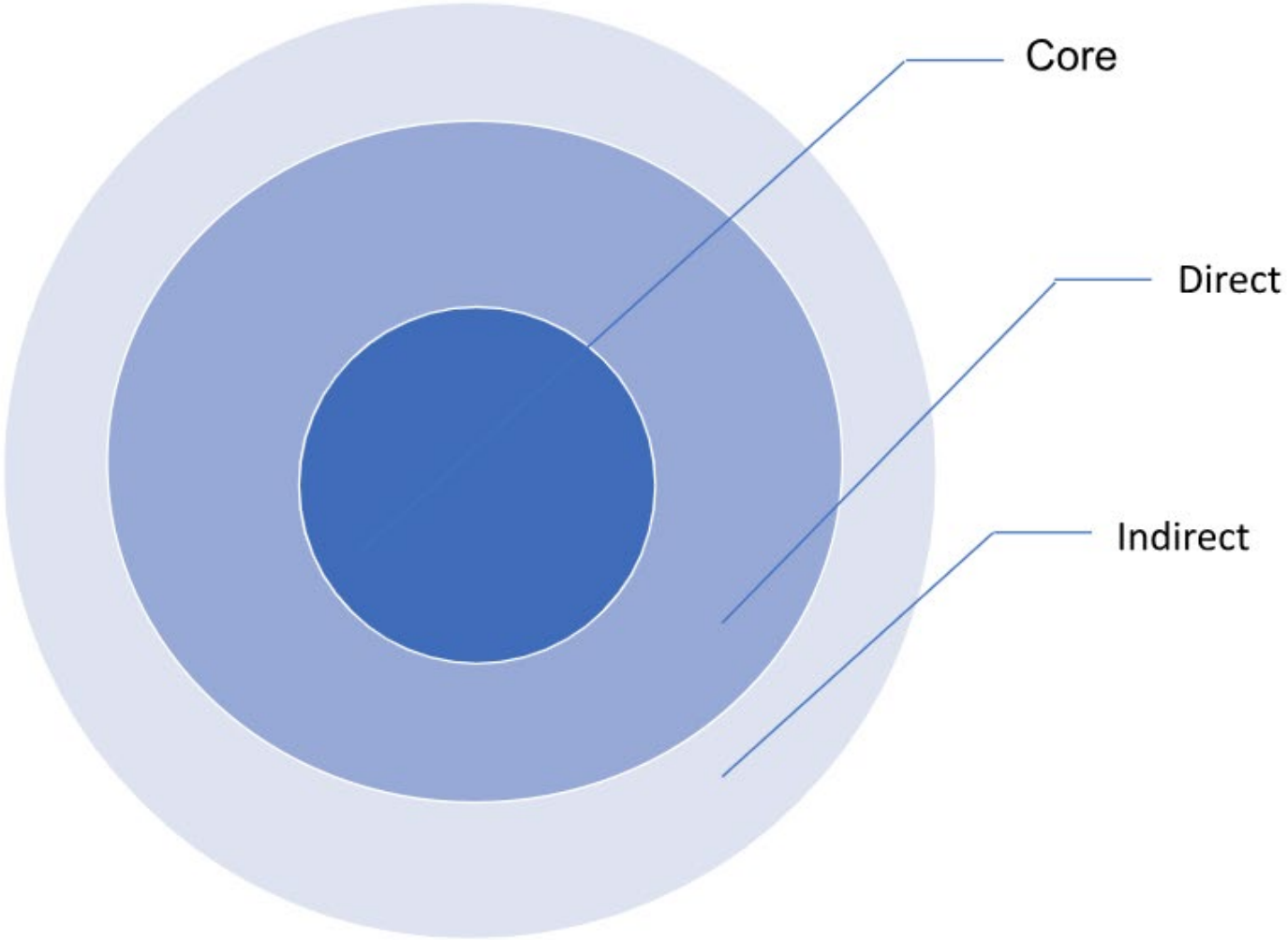
Indirect

All other groups who have a potential stake or interest in the proposed project or those indirectly impacted by your project.

A stakeholder is anyone who has something to gain or lose from your project. Stakeholders can be both Internal and External to the Project itself.

Internal
People, groups or institutions who can influence or particularly important to the success of your project

External
People and groups who are not directly involved in project design, however have influence over its success or are impacted indirectly (government, other Non-government organisations)


Core
Direct
Indirect

Community Planning Program Toolkit

This document has been developed to assist Community Planning Coordinators to prepare and develop their new community plans.

GOLDEN PLAINS SHIRE